



Round 1 Mask Analysis Report

Overview

Masking percentages by city in descending order,

City	Fully Masked	Partially Masked	No Mask
Mumbai	76.28%	17.57%	6.15%
Hyderabad	45.75%	17.10%	37.13%
Shimla	40.59%	19.60%	39.80%
Kolkata	40.55%	11.20%	48.15%
Jammu	39.40%	14.40%	46.20%
Chennai	38.90%	13.10%	48.00%
Guwahati	38.83%	11.55%	49.62%
Delhi	38.25%	16.16%	45.59%
Chandigarh	36.30%	11.70%	52.00%
Pune	33.60%	37.00%	29.40%
Raipur	28.13%	10.94%	60.94%



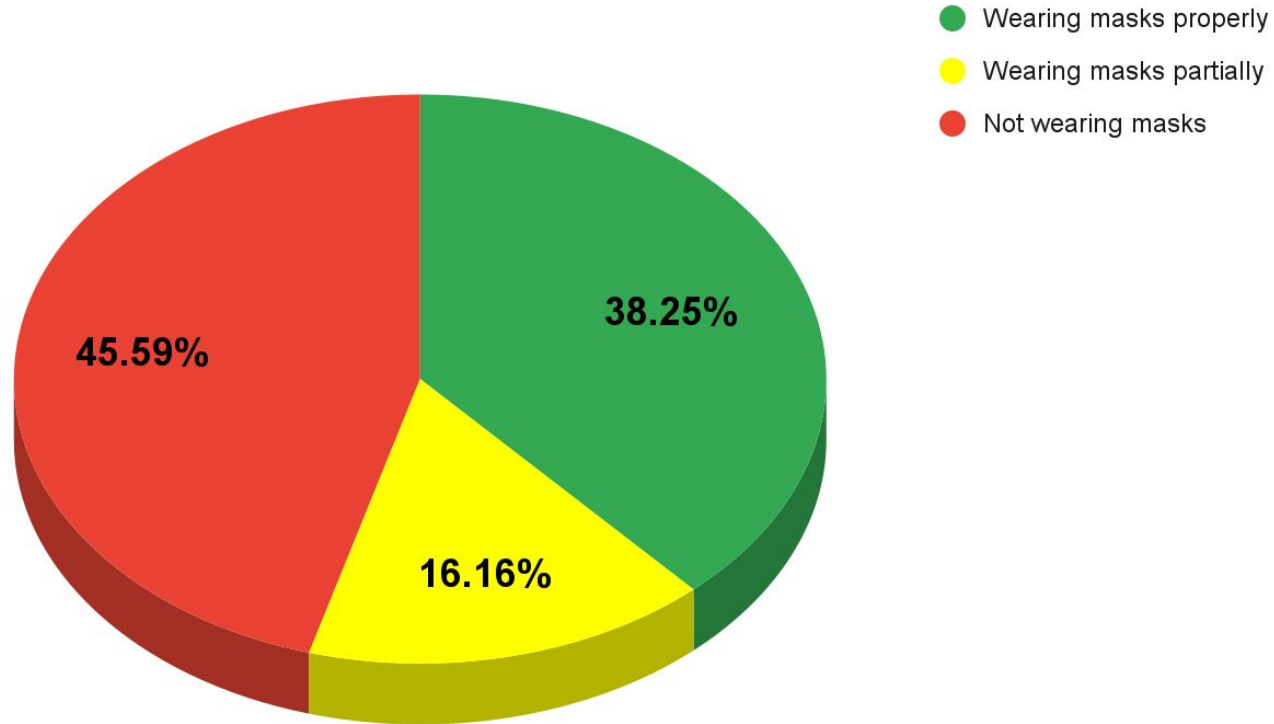
Delhi Mask Adherence Survey Insights

Overview

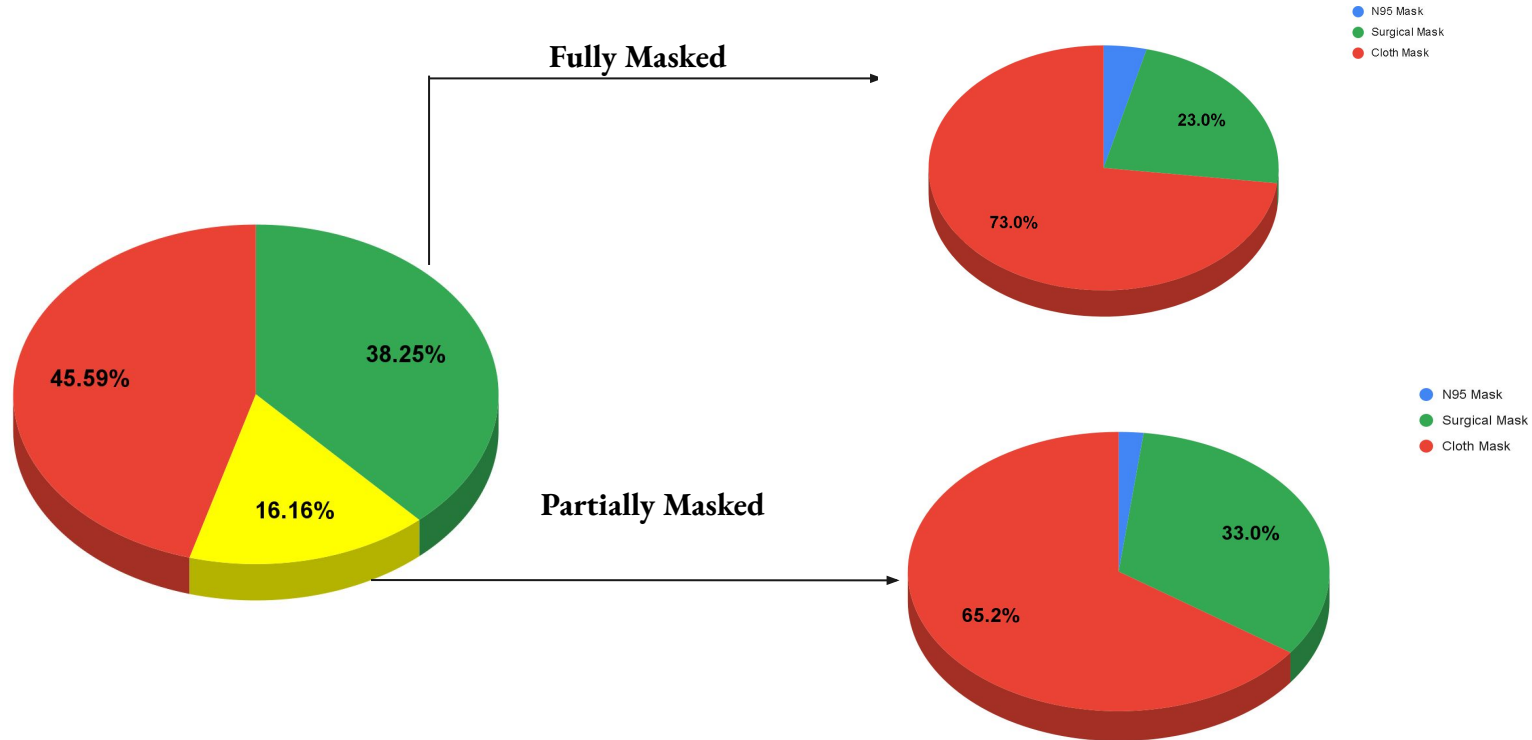


- Carried out by two assessors across Delhi NCR including Delhi, Noida and Gurugram.
- Total of 1634 samples collected (124 Interviews).
- The basic observational data points include:
 - Location;
 - Type of Public Place;
 - Gender of Participants;
 - Age range of Participants;
 - Mask Adherence;
 - Mask Type.
- The interview specific data points include:
 - Reasoning for wearing/not wearing a mask;
 - Reasoning for wearing specific type of mask;
 - Vaccination Status;
 - Exposure to Corona Virus in the past;
 - Comments if any.

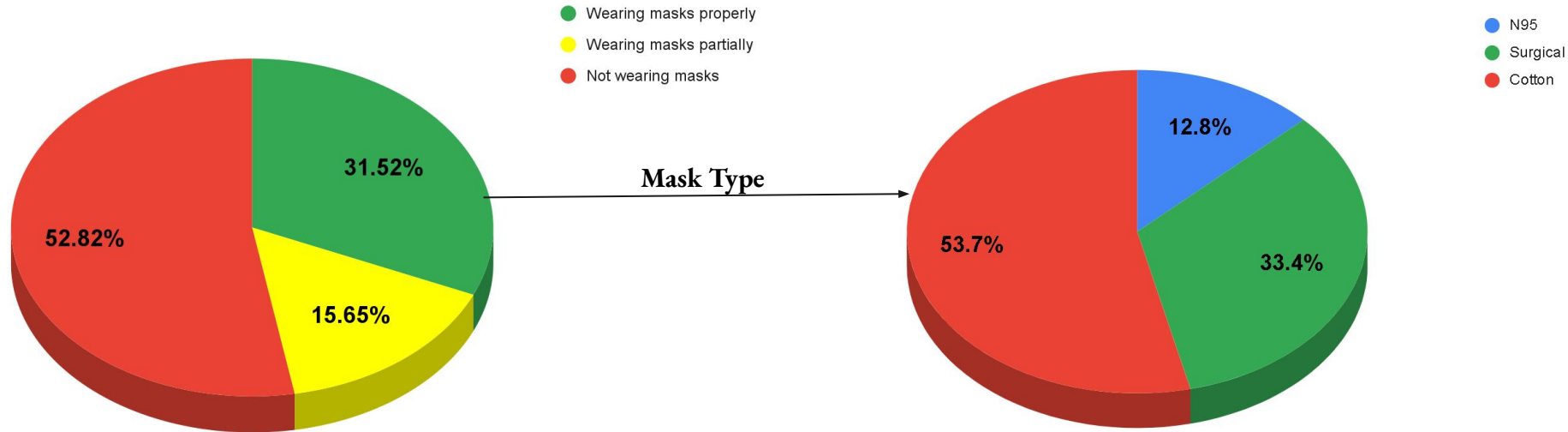
Percentage of Mask Adherence



Types of Mask(By fully masked/partially masked)

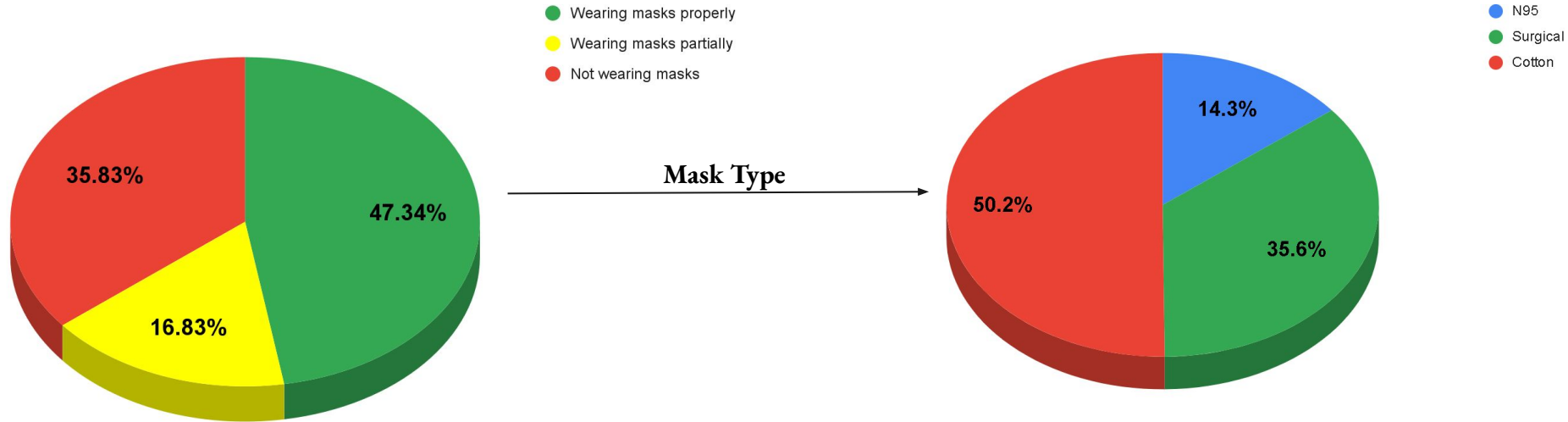


Mask Adherence- Male



*Properly Masked refers to wearing the mask covering both nose and mouth

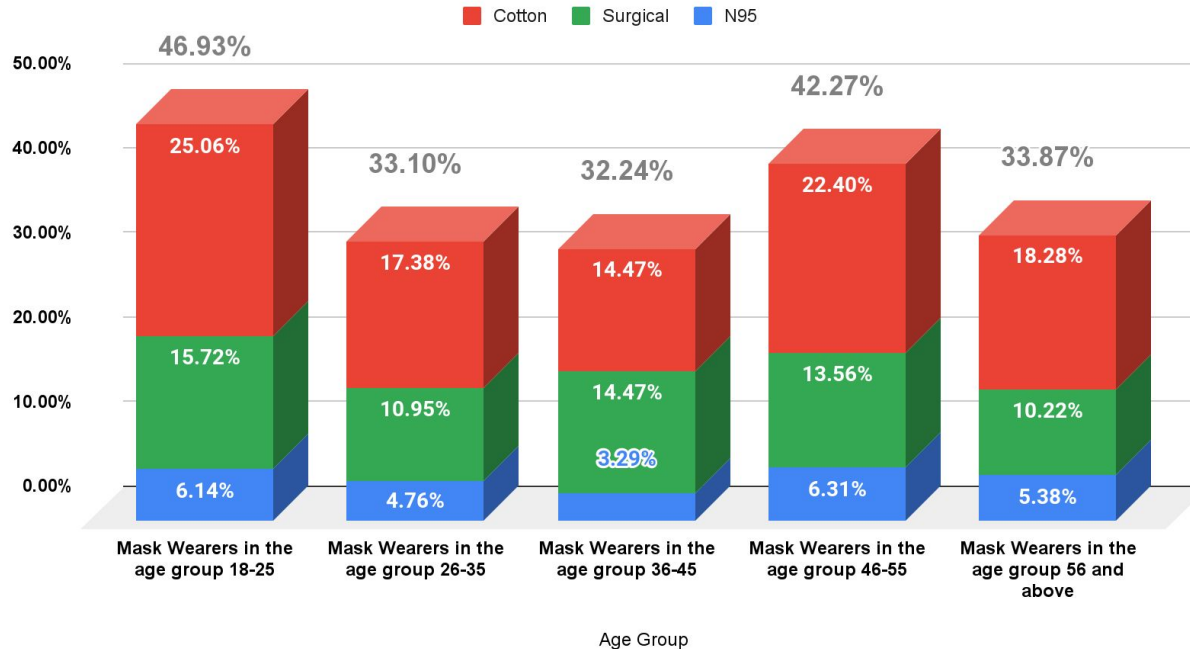
Mask Adherence- Female



*Properly Masked refers to wearing the mask covering both nose and mouth

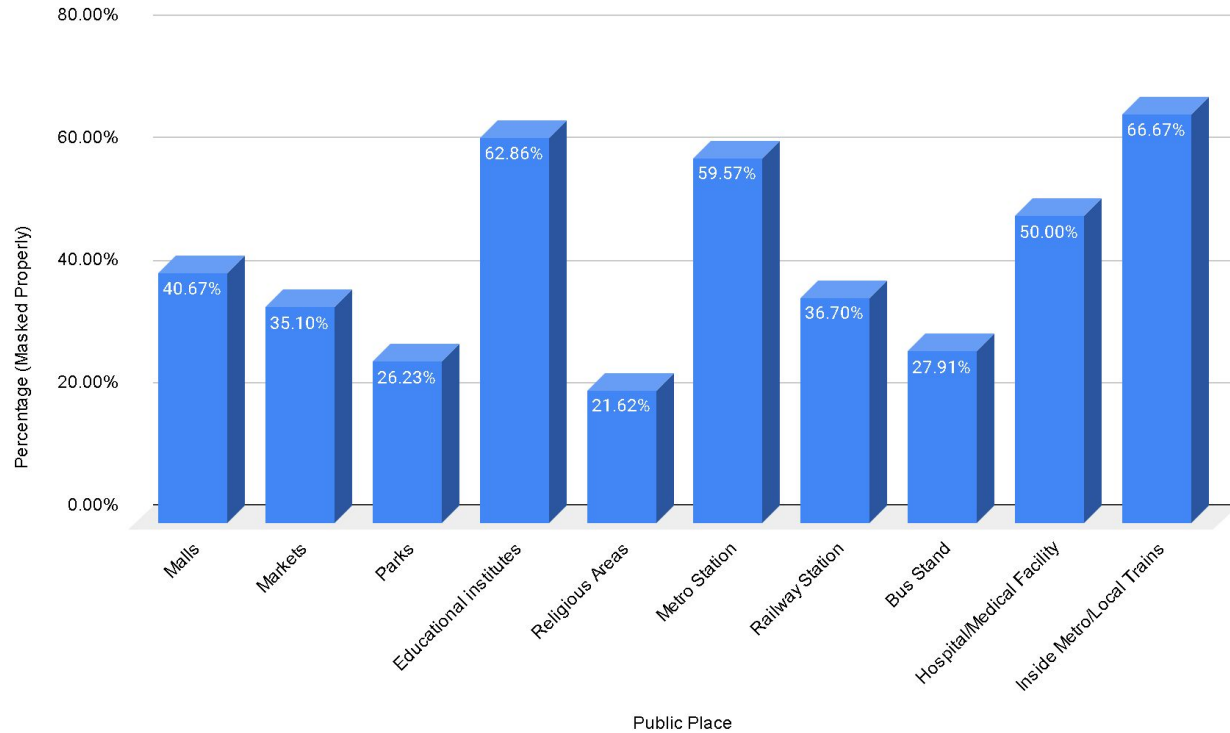
Full Mask Adherence by age group

Percentage of Mask Adherence by Age and Mask Type



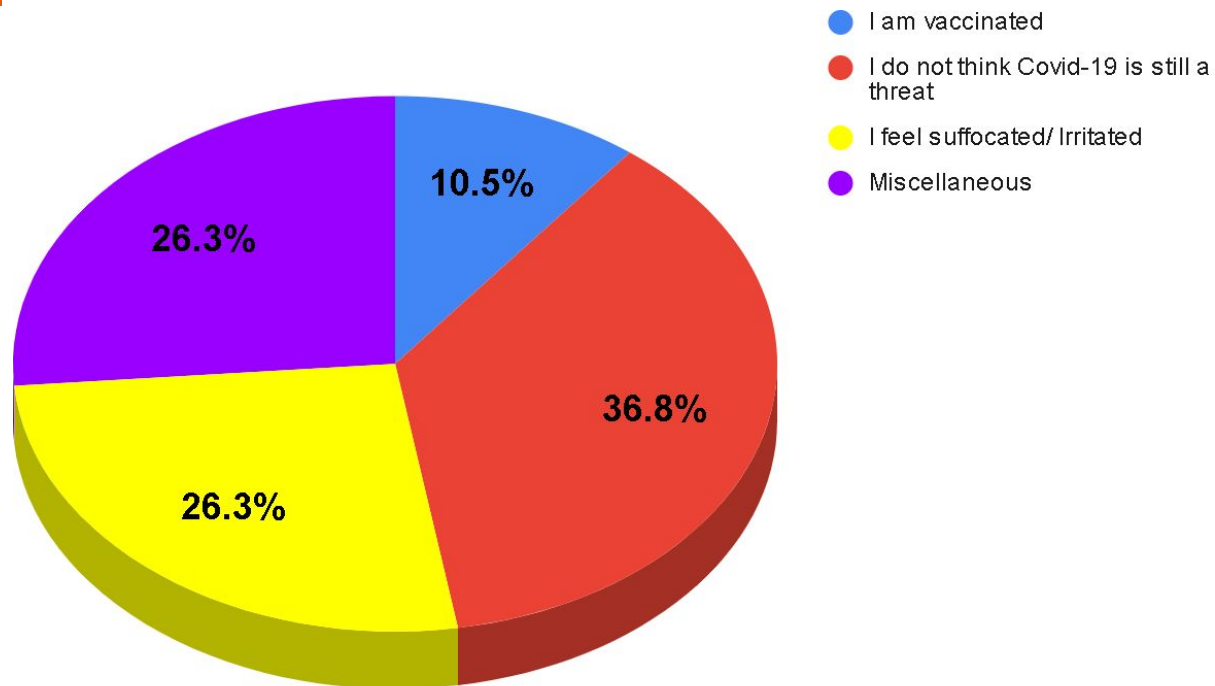
*Properly Masked refers to wearing the mask covering both nose and mouth

Full Mask by Public Place



***Properly Masked refers to wearing the mask covering both nose and mouth**

Reasoning for not wearing a Mask:



*Data from interviews carried out on people not wearing masks



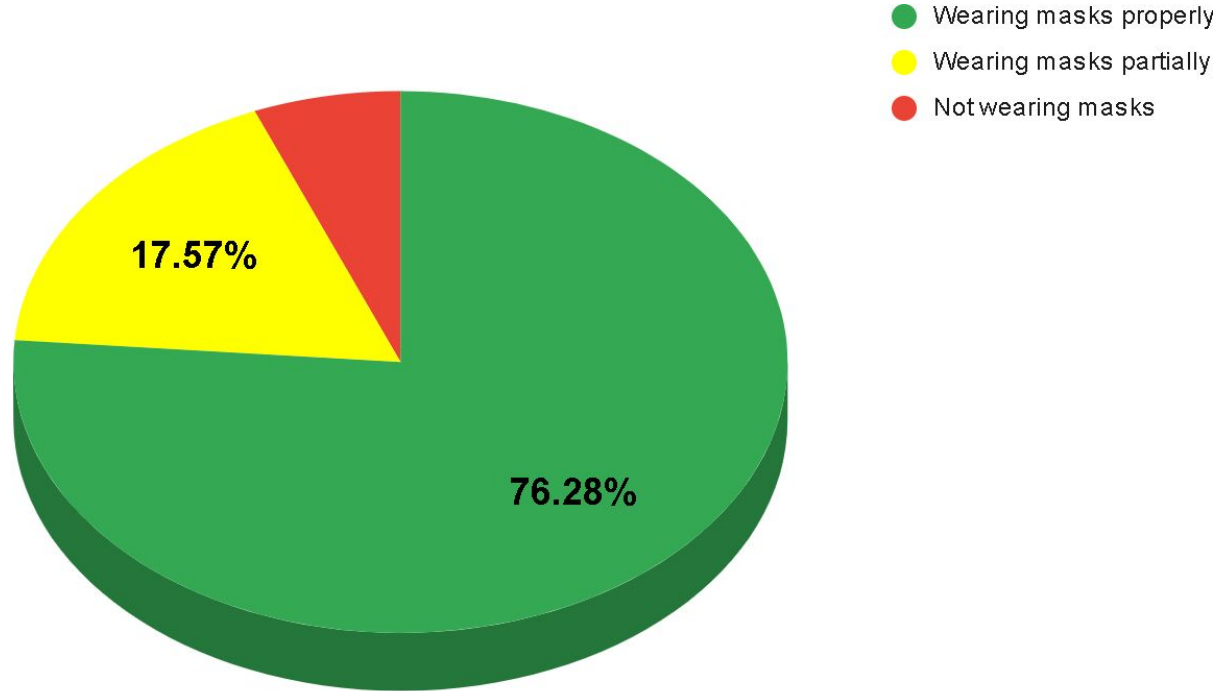
Mumbai Mask Adherence Survey Insights

Overview

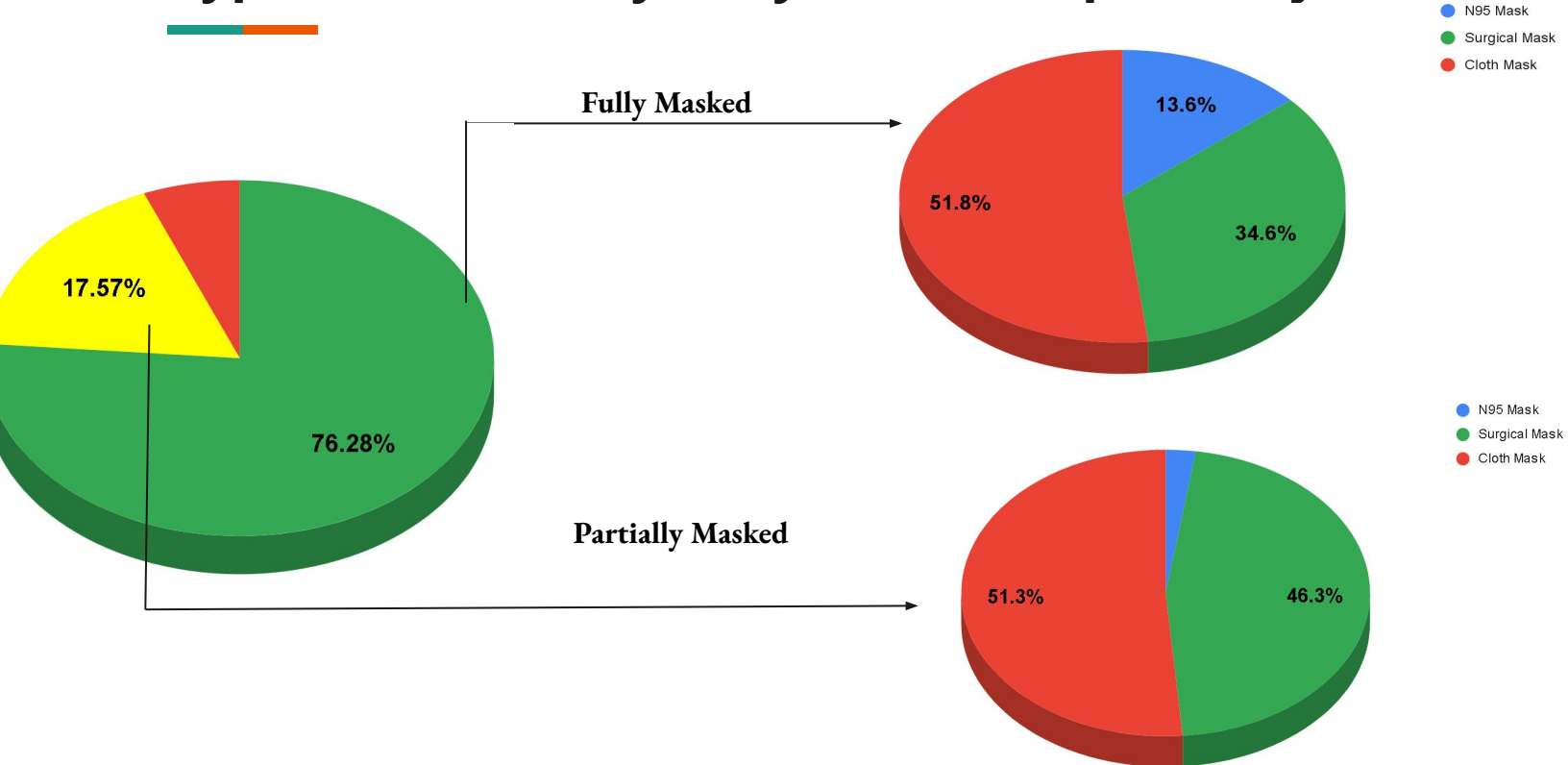


- Carried out by two assessors across Mumbai;
- Total of 1918 samples collected (101 Interviews).
- The basic observational data points include:
 - Location;
 - Type of Public Place;
 - Gender of Participants;
 - Age range of Participants;
 - Mask Adherence;
 - Mask Type.
- The interview specific data points include:
 - Reasoning for wearing/not wearing a mask;
 - Reasoning for wearing specific type of mask;
 - Vaccination Status;
 - Exposure to Corona Virus in the past;
 - Comments if any.

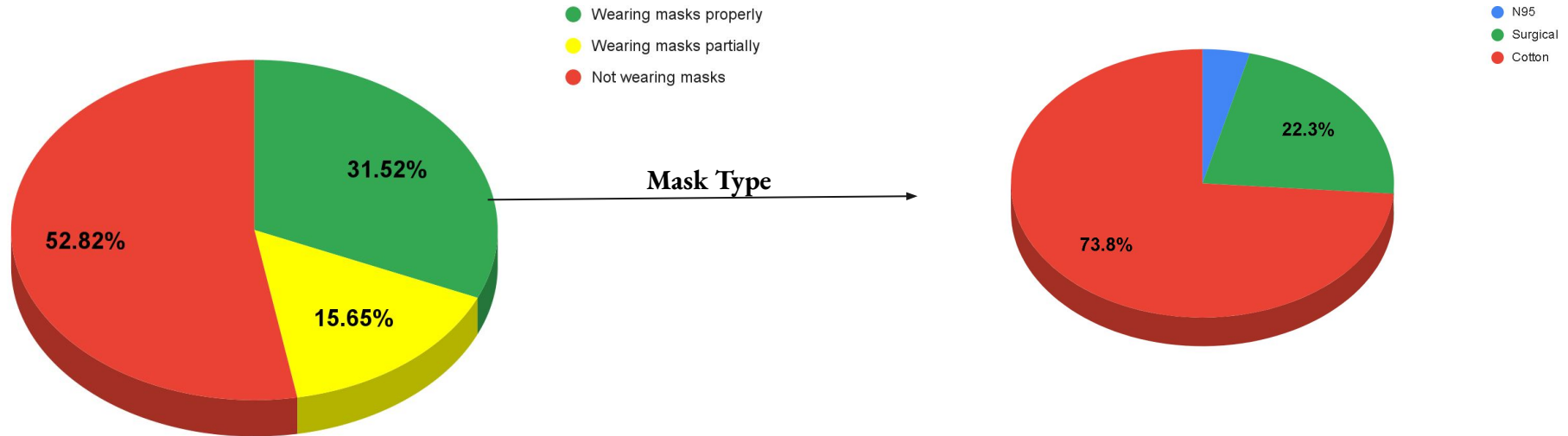
Percentage of Mask Adherence



Types of Mask(By fully masked/partially masked)

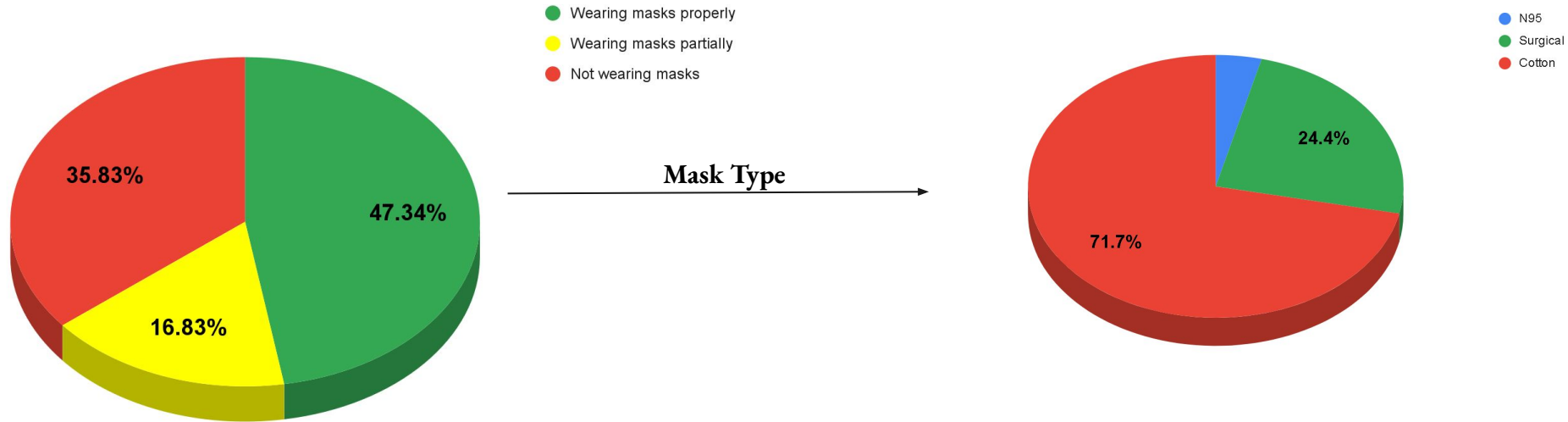


Mask Adherence- Male



*Properly Masked refers to wearing the mask covering both nose and mouth

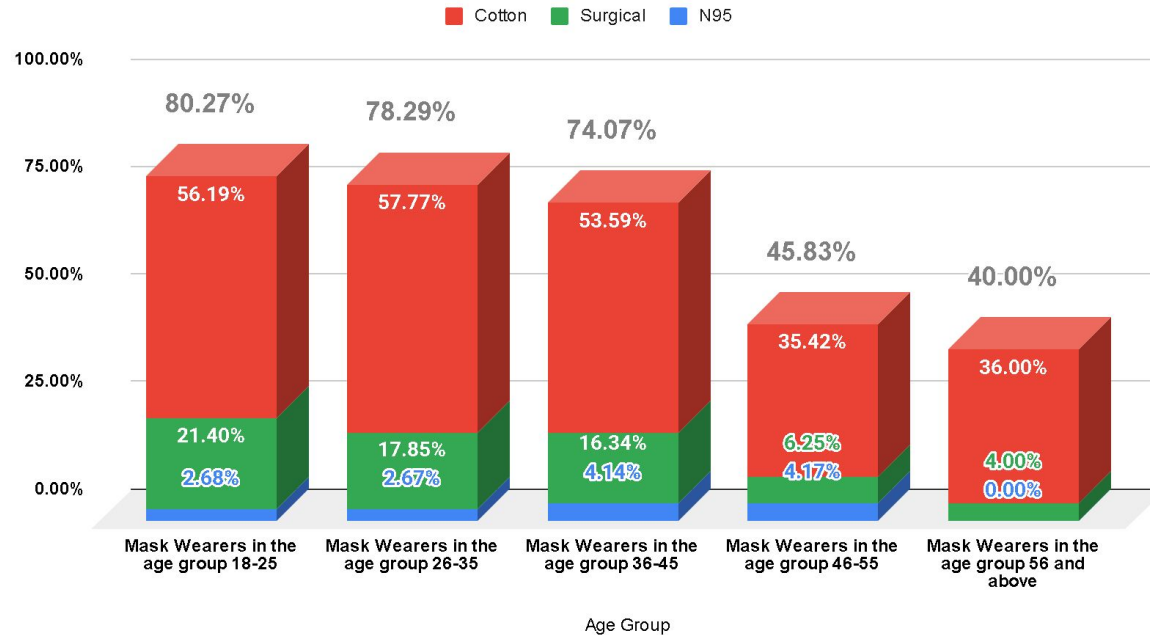
Mask Adherence- Female



*Properly Masked refers to wearing the mask covering both nose and mouth

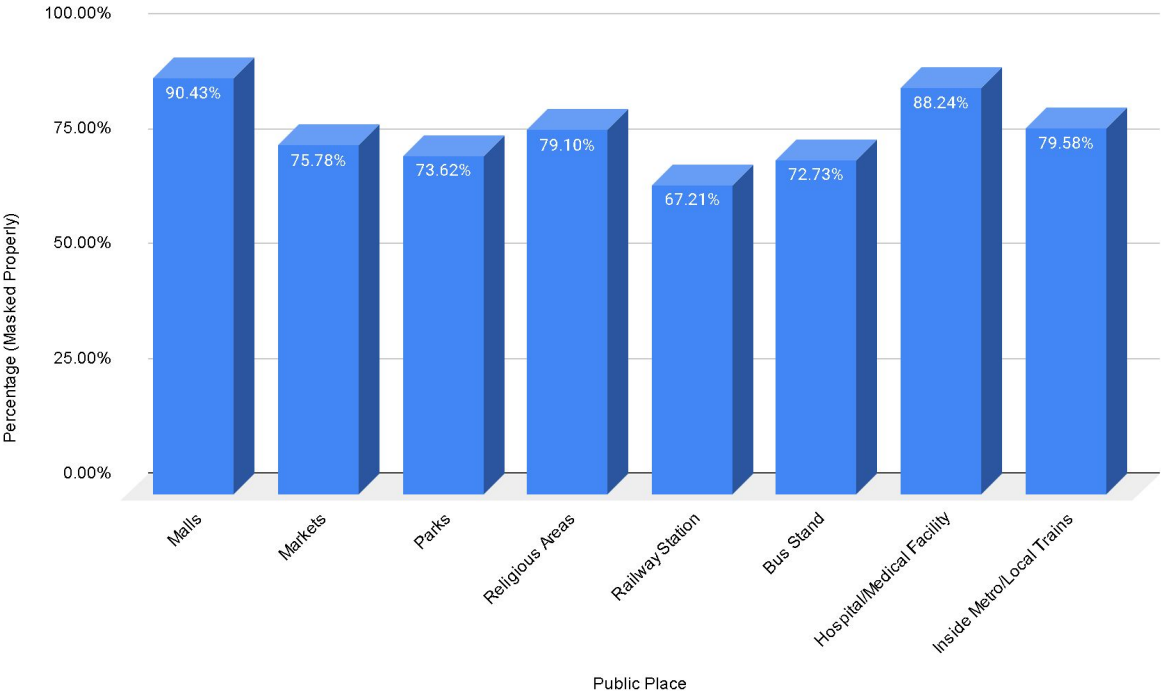
Full Mask Adherence by age group

Percentage of Mask Adherence by Age and Mask Type



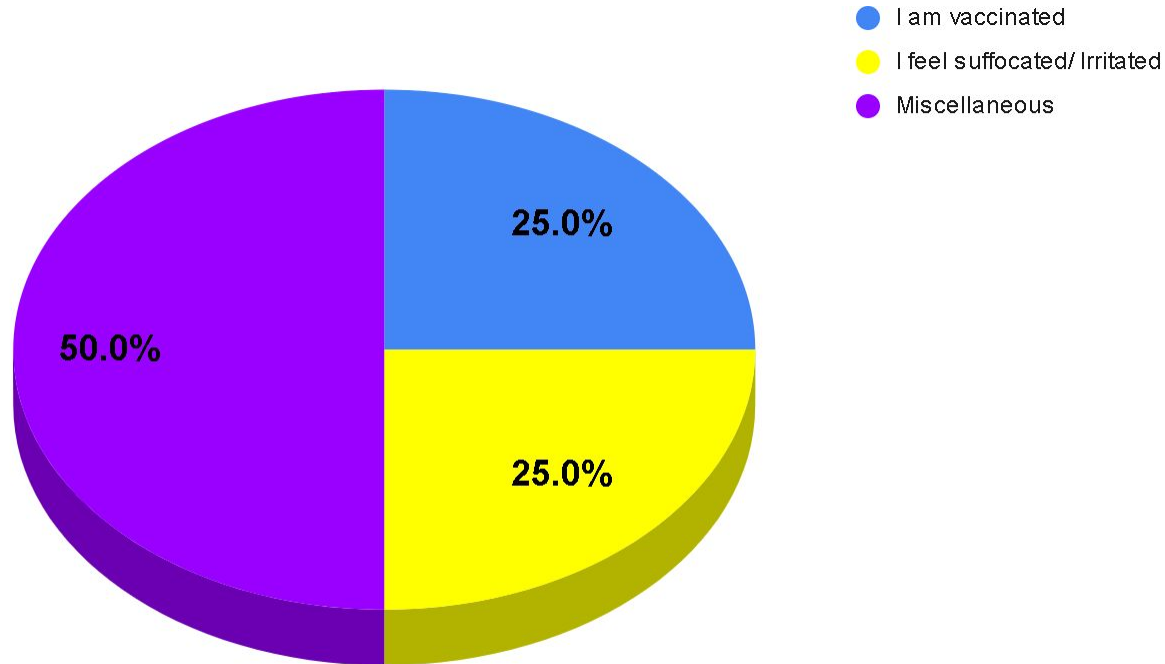
*Properly Masked refers to wearing the mask covering both nose and mouth

Full Mask by Public Place



*Properly Masked refers to wearing the mask covering both nose and mouth

Reasoning for not wearing a Mask:



*Data from interviews carried out on people not wearing masks



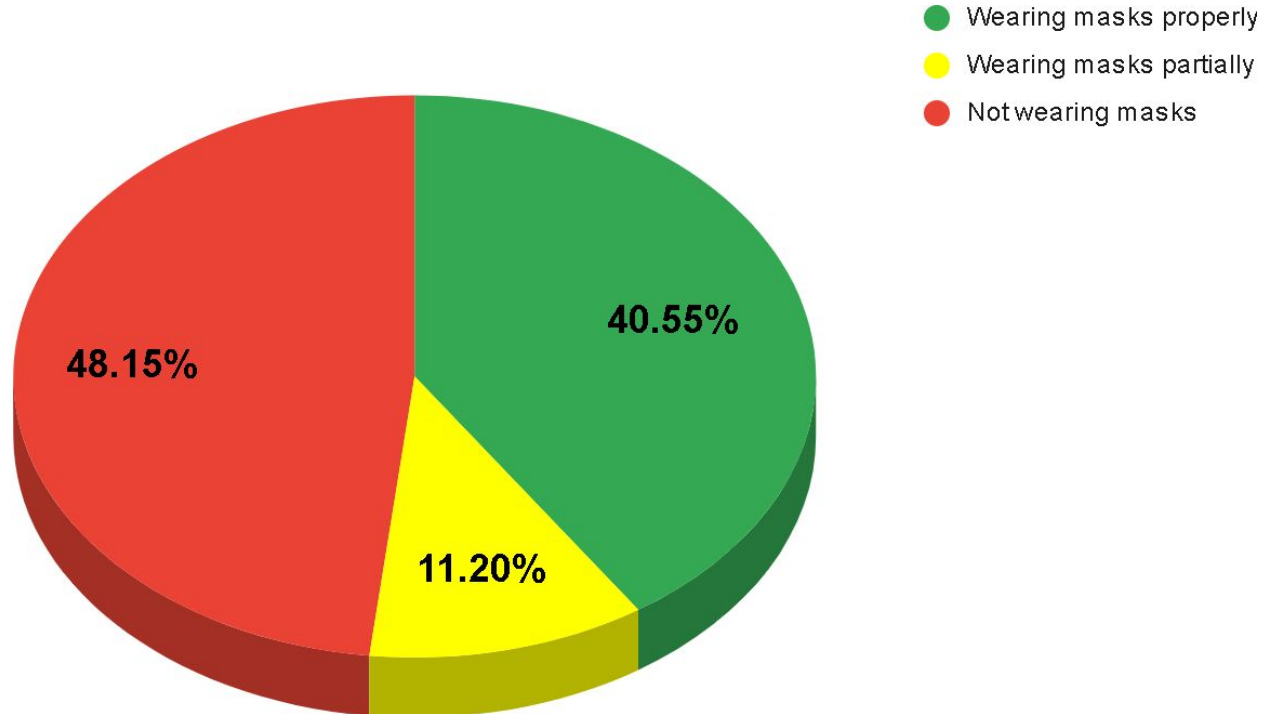
Kolkata Mask Adherence Survey Insights

Overview

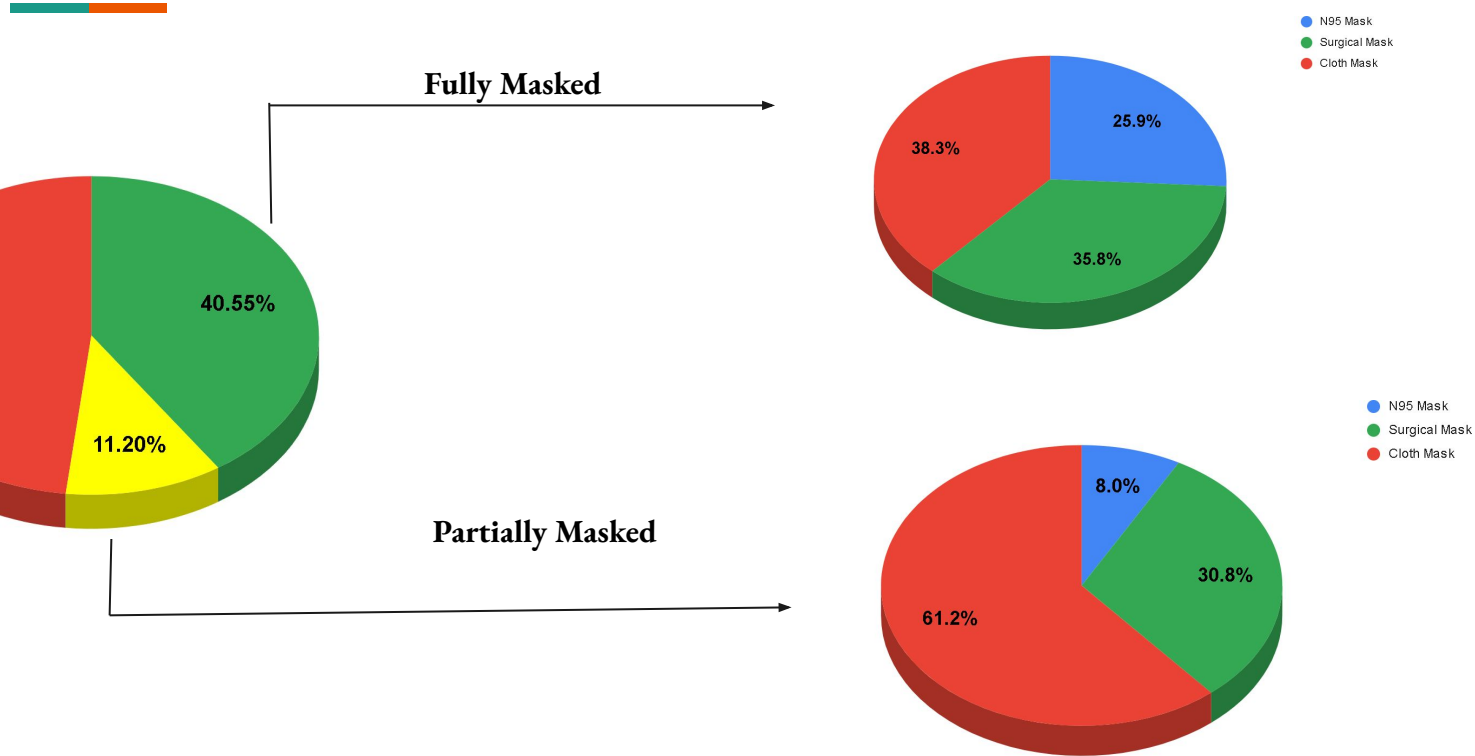


- Carried out by two assessors across Kolkata;
- Total of 2000 samples collected (183 Interviews).
- The basic observational data points include:
 - Location;
 - Type of Public Place;
 - Gender of Participants;
 - Age range of Participants;
 - Mask Adherence;
 - Mask Type.
- The interview specific data points include:
 - Reasoning for wearing/not wearing a mask;
 - Reasoning for wearing specific type of mask;
 - Vaccination Status;
 - Exposure to Corona Virus in the past;
 - Comments if any.

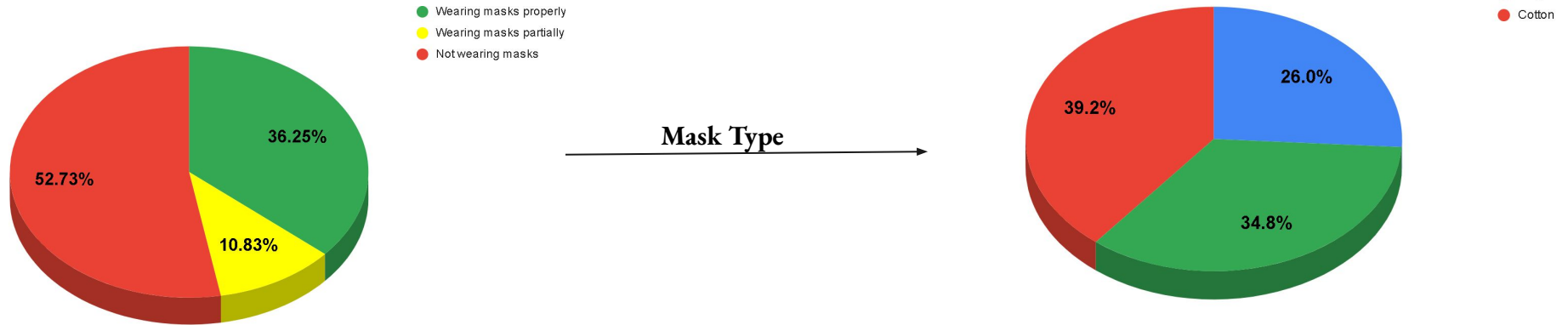
Percentage of Mask Adherence



Types of Mask(By fully masked/partially masked)

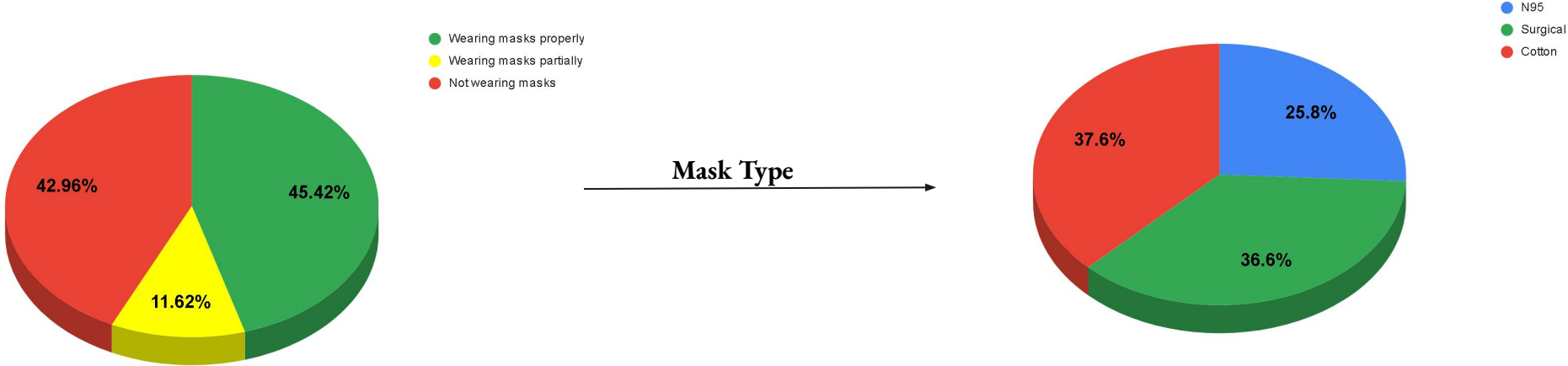


Mask Adherence- Male



*Properly Masked refers to wearing the mask covering both nose and mouth

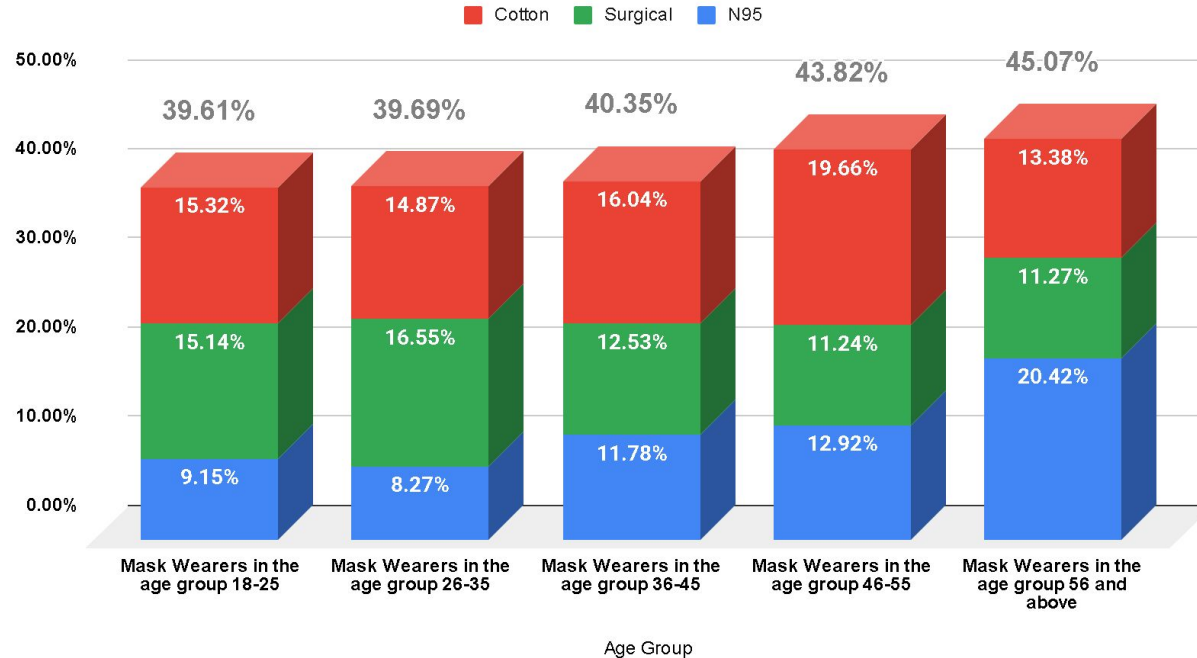
Mask Adherence- Female



*Properly Masked refers to wearing the mask covering both nose and mouth

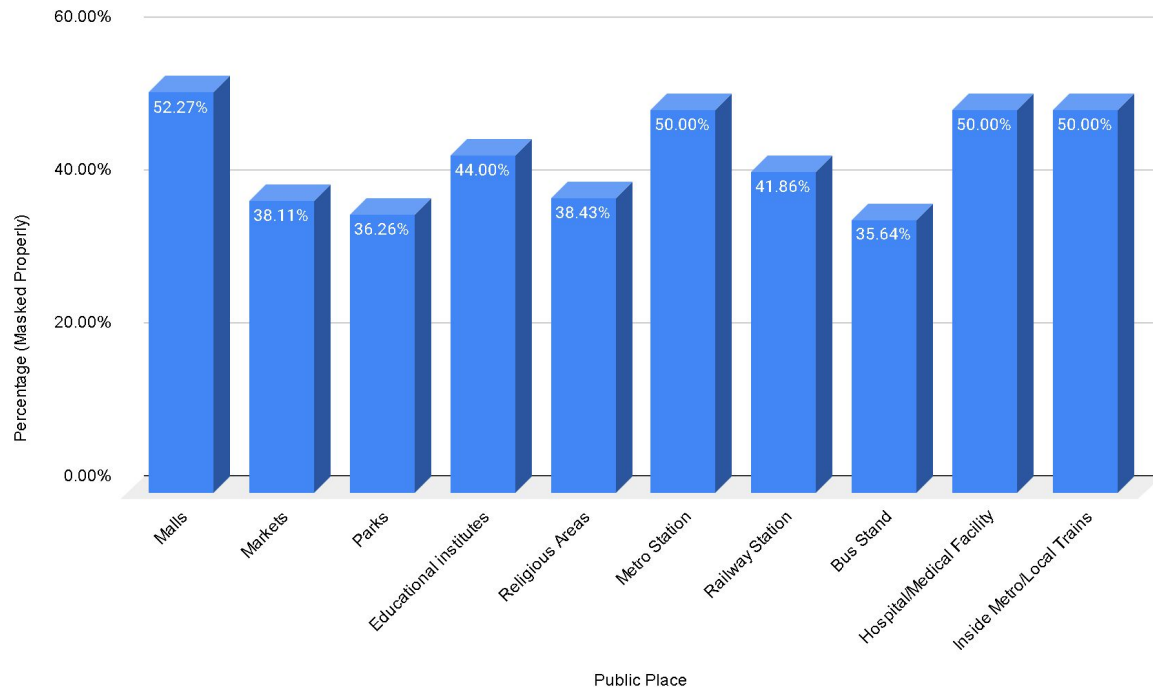
Full Mask Adherence by age group

Percentage of Mask Adherence by Age and Mask Type



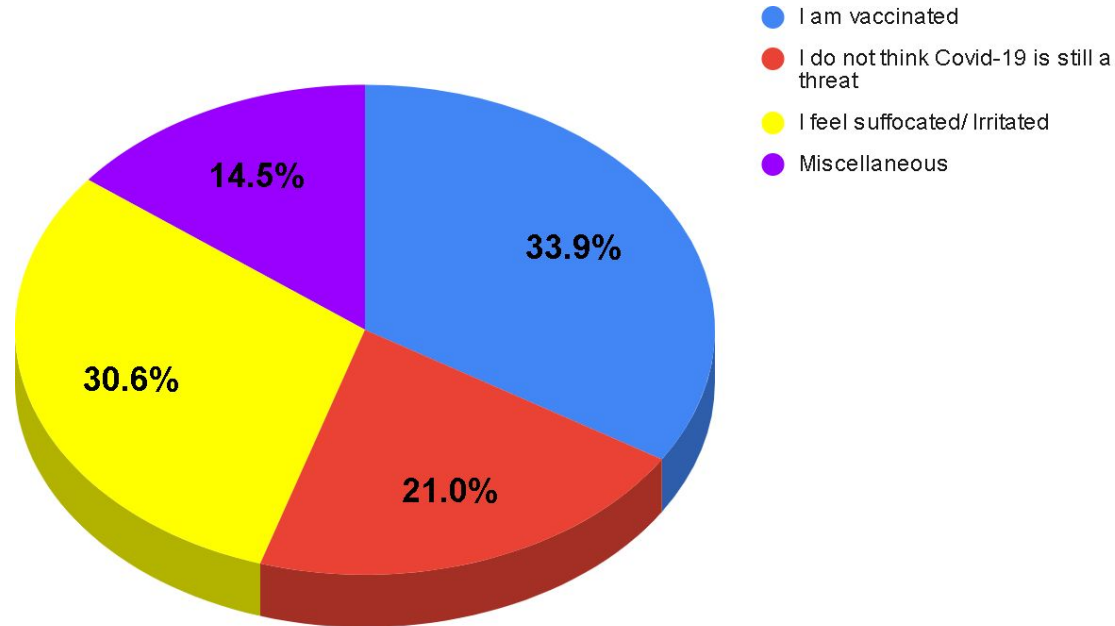
*Properly Masked refers to wearing the mask covering both nose and mouth

Full Mask by Public Place



*Properly Masked refers to wearing the mask covering both nose and mouth

Reasoning for not wearing a Mask:



*Data from interviews carried out on people not wearing masks



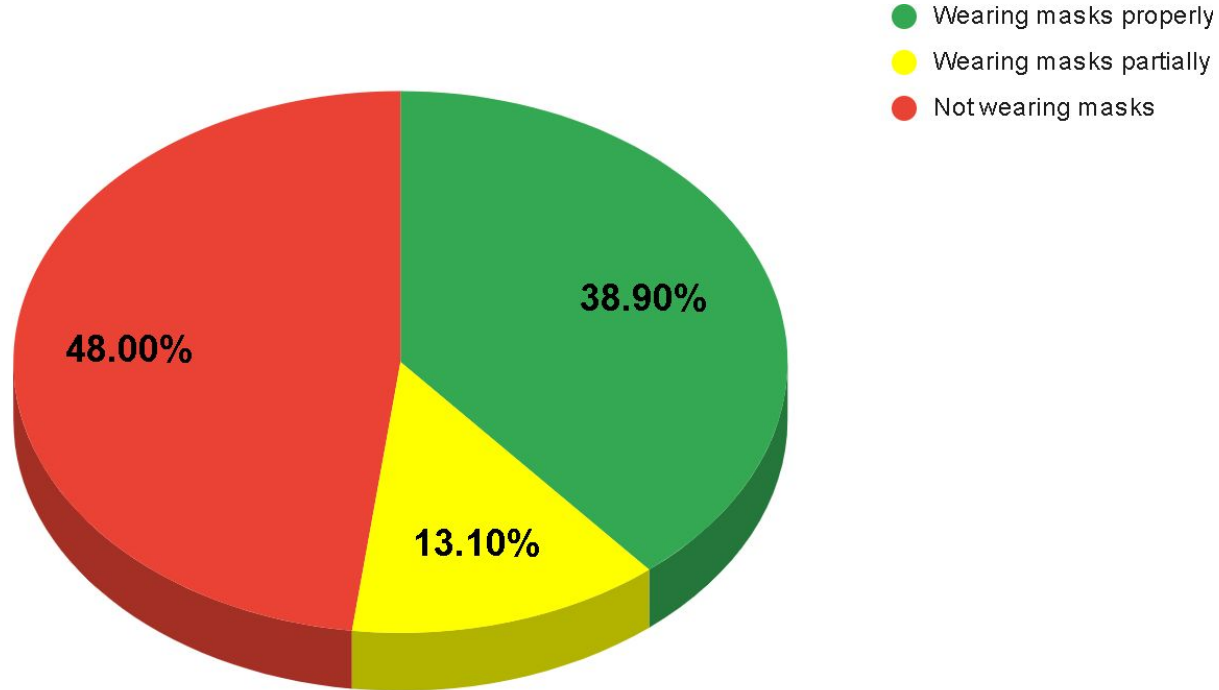
Chennai Mask Adherence Survey Insights

Overview

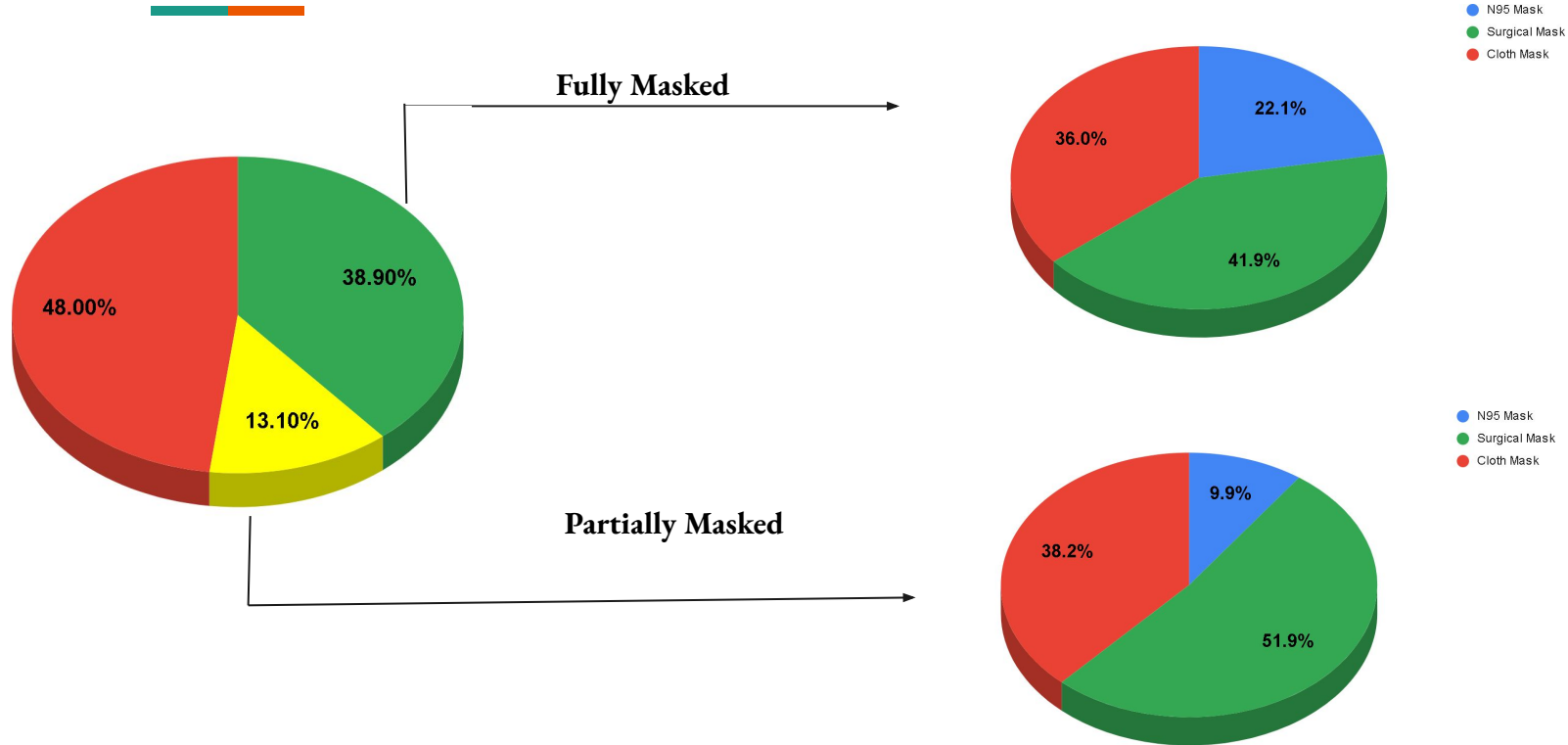


- Carried out by two assessors across Chennai;
- Total of 1000 samples collected (100 Interviews).
- The basic observational data points include:
 - Location;
 - Type of Public Place;
 - Gender of Participants;
 - Age range of Participants;
 - Mask Adherence;
 - Mask Type.
- The interview specific data points include:
 - Reasoning for wearing/not wearing a mask;
 - Reasoning for wearing specific type of mask;
 - Vaccination Status;
 - Exposure to Corona Virus in the past;
 - Comments if any.

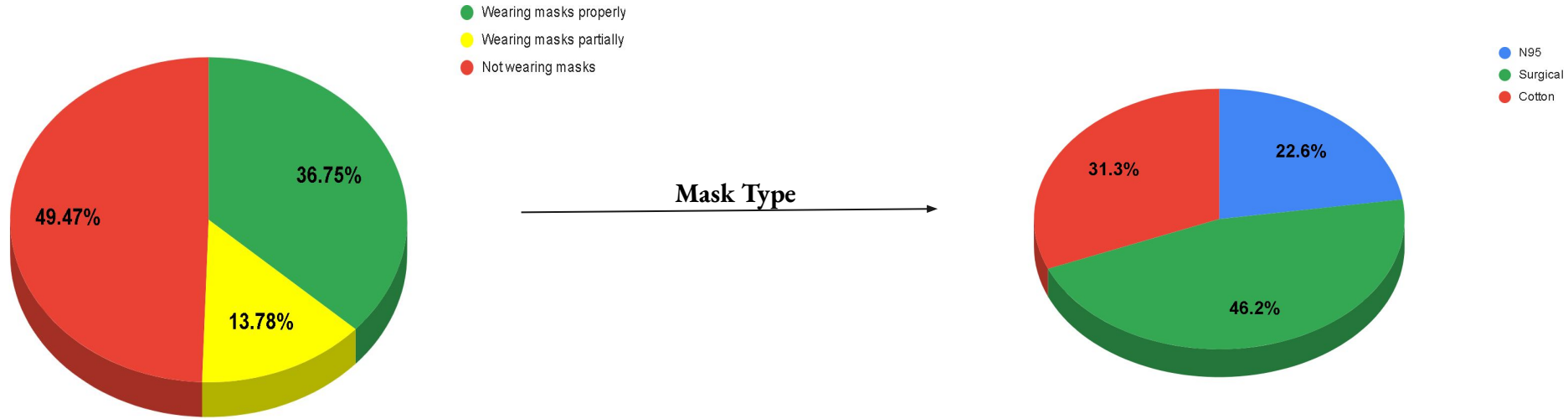
Percentage of Mask Adherence



Types of Mask(By fully masked/partially masked)

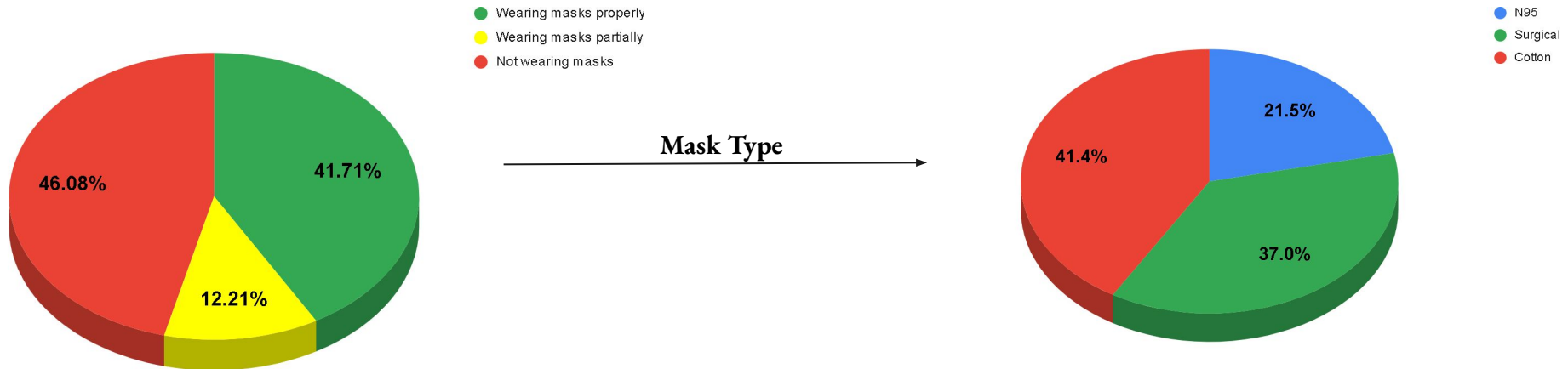


Mask Adherence- Male



*Properly Masked refers to wearing the mask covering both nose and mouth

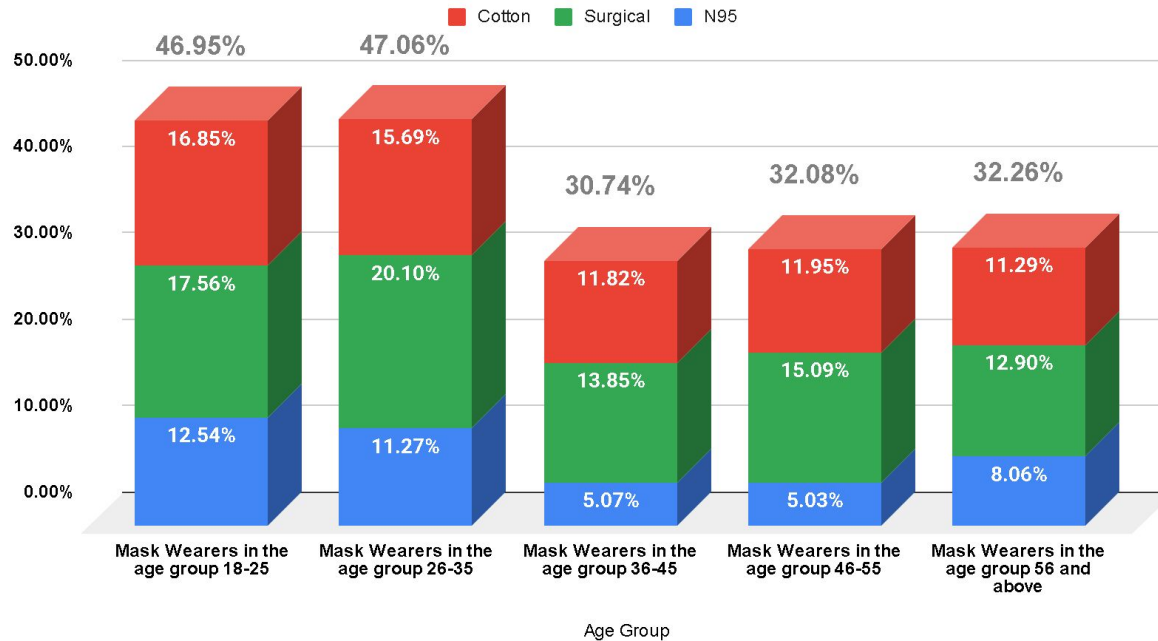
Mask Adherence- Female



*Properly Masked refers to wearing the mask covering both nose and mouth

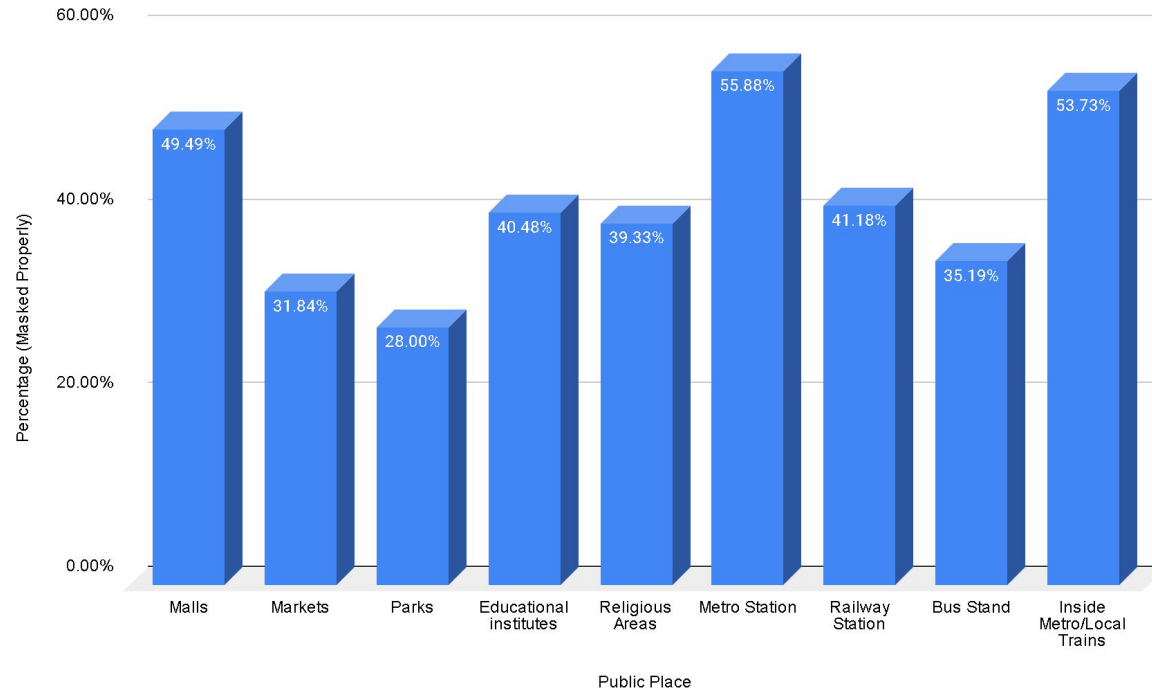
Full Mask Adherence by age group

Percentage of Mask Adherence by Age and Mask Type



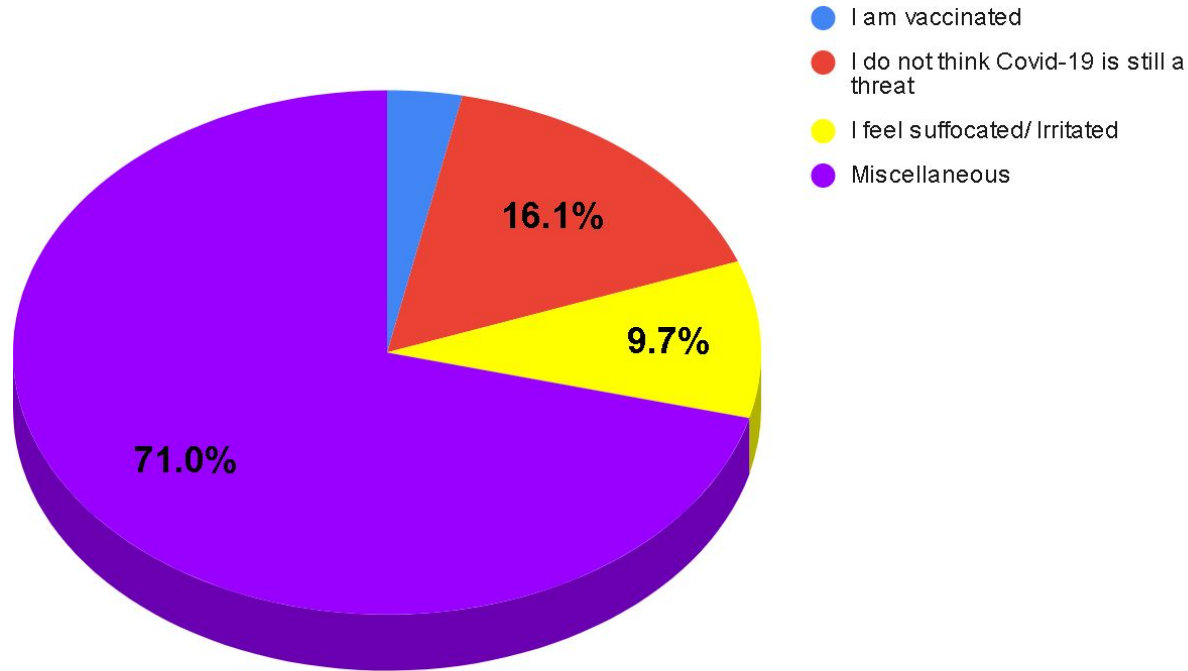
*Properly Masked refers to wearing the mask covering both nose and mouth

Full Mask by Public Place



***Properly Masked refers to wearing the mask covering both nose and mouth**

Reasoning for not wearing a Mask:



*Data from interviews carried out on people not wearing masks



Chandigarh Mask Adherence Survey Insights

Overview

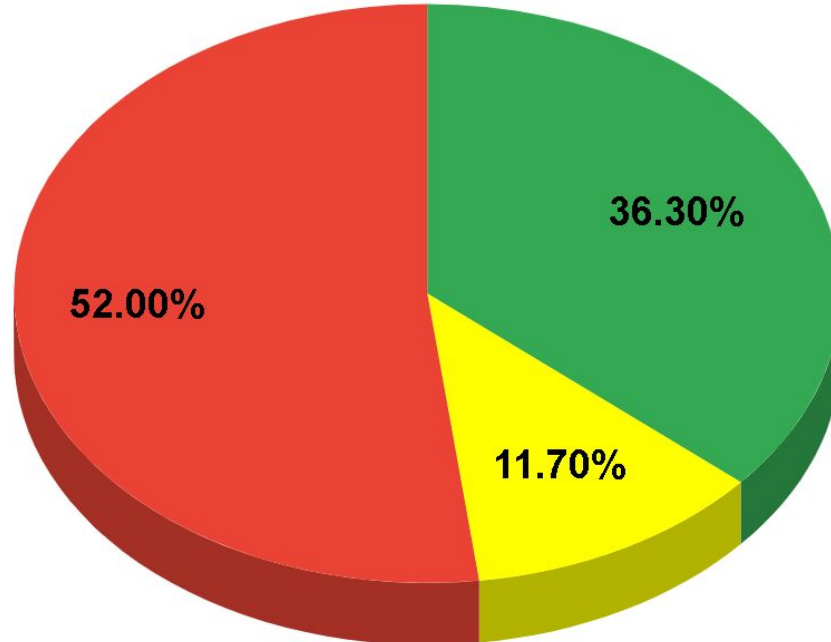


- Carried out by assessors across Chandigarh;
- Total of 1000 samples collected (92 Interviews).
- The basic observational data points include:
 - Location;
 - Type of Public Place;
 - Gender of Participants;
 - Age range of Participants;
 - Mask Adherence;
 - Mask Type.
- The interview specific data points include:
 - Reasoning for wearing/not wearing a mask;
 - Reasoning for wearing specific type of mask;
 - Vaccination Status;
 - Exposure to Corona Virus in the past;
 - Comments if any.

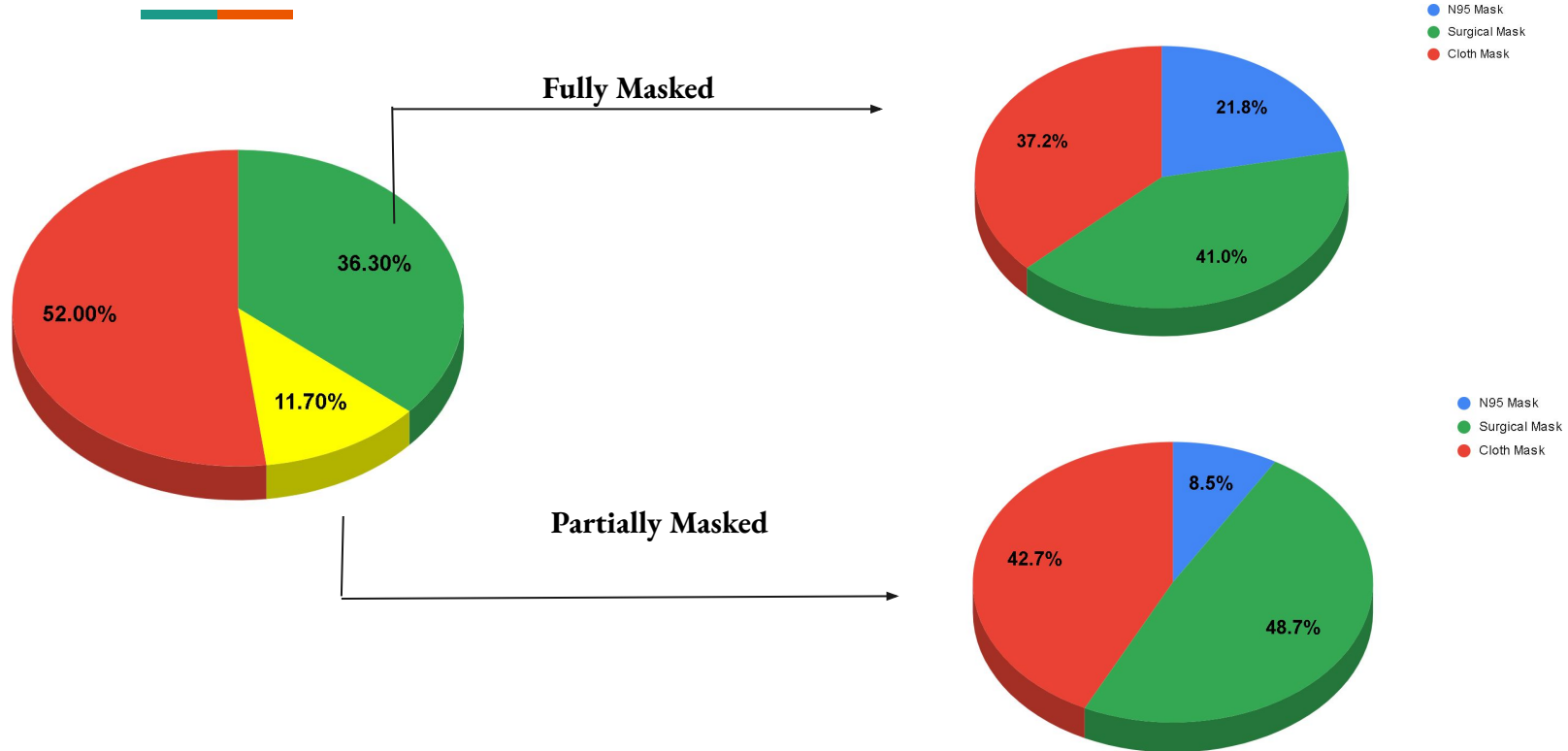
Percentage of Mask Adherence



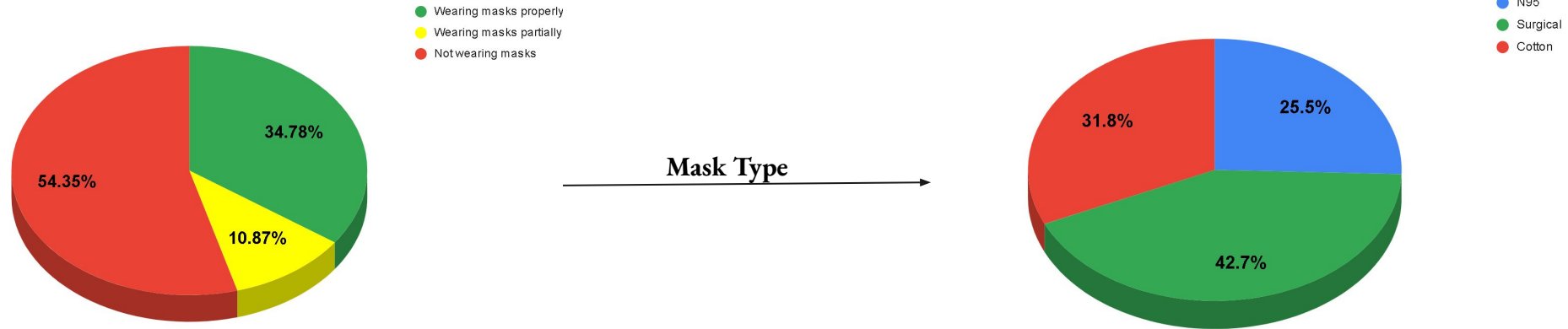
- Wearing masks properly
- Wearing masks partially
- Not wearing masks



Types of Mask(By fully masked/partially masked)

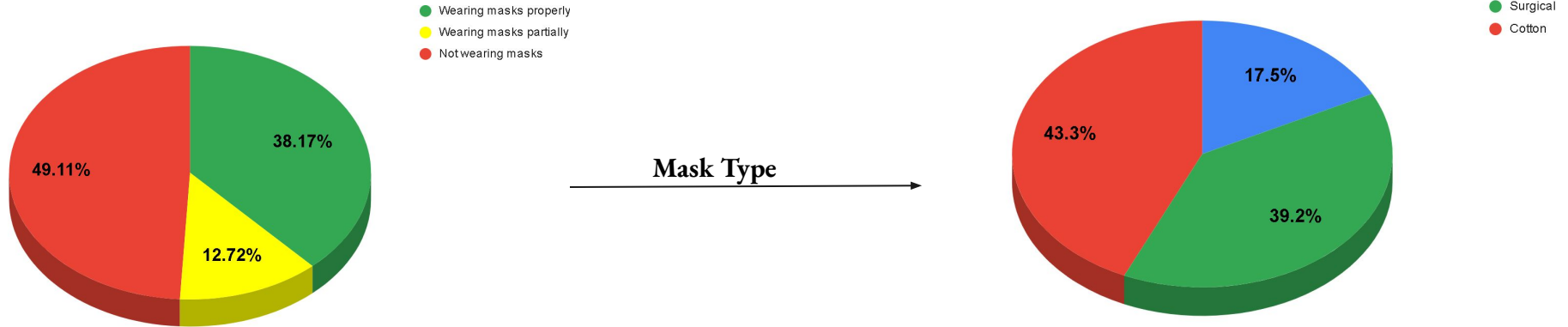


Mask Adherence- Male



*Properly Masked refers to wearing the mask covering both nose and mouth

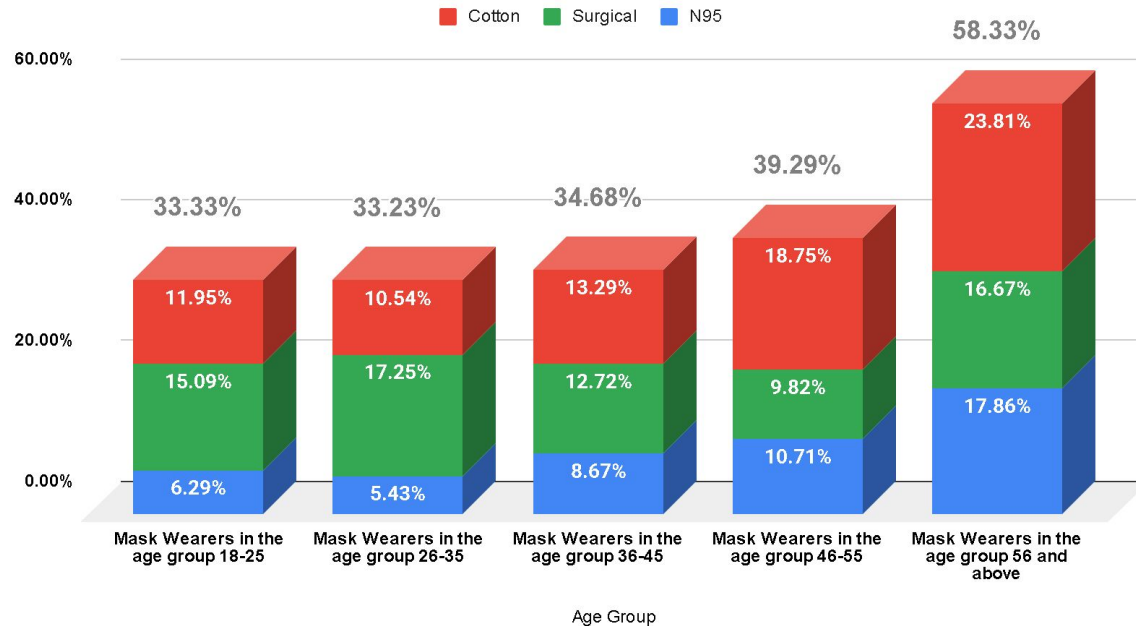
Mask Adherence- Female



*Properly Masked refers to wearing the mask covering both nose and mouth

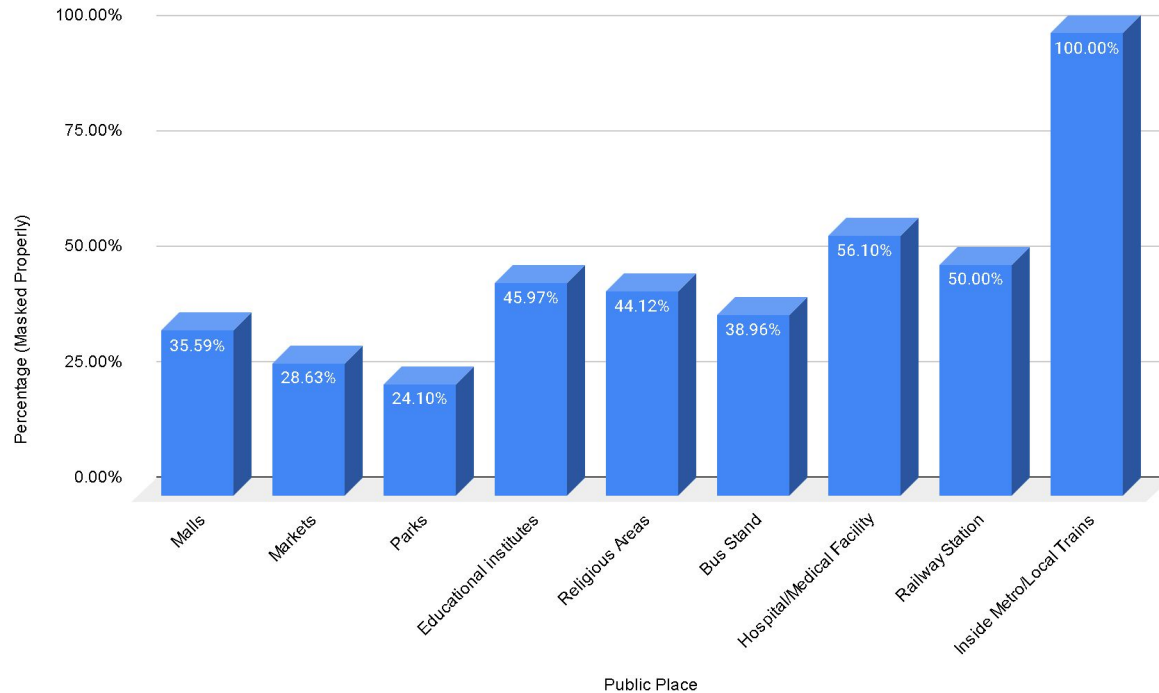
Full Mask Adherence by age group

Percentage of Mask Adherence by Age and Mask Type



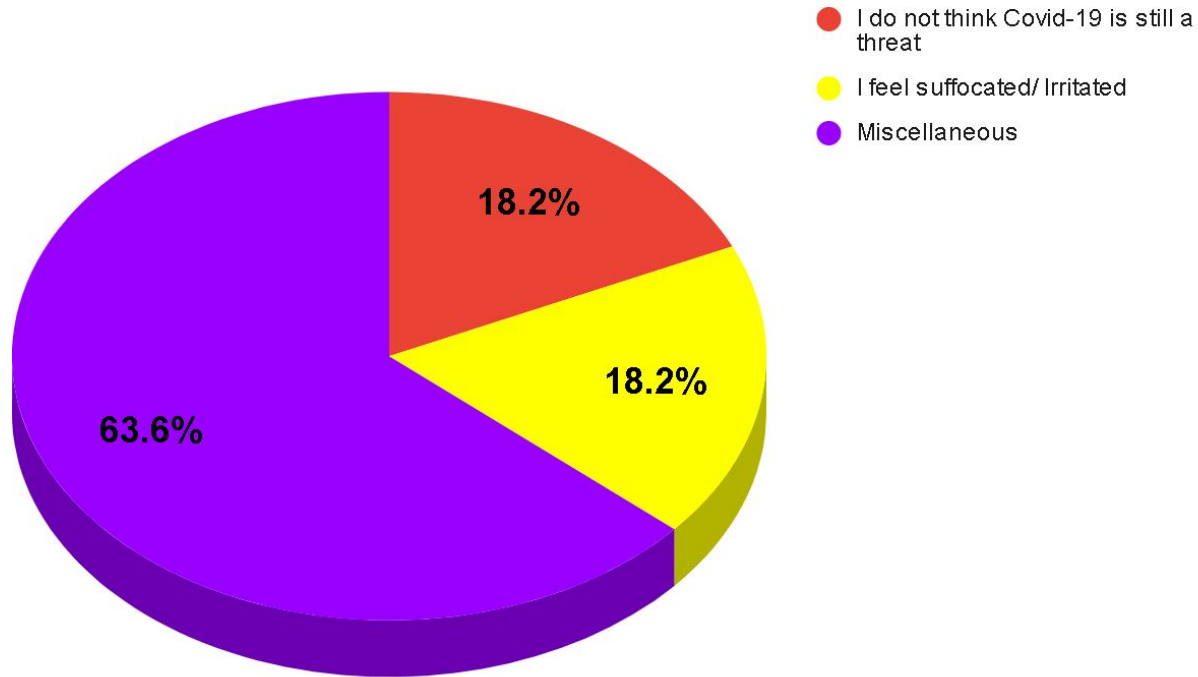
*Properly Masked refers to wearing the mask covering both nose and mouth

Full Mask by Public Place



***Properly Masked refers to wearing the mask covering both nose and mouth**

Reasoning for not wearing a Mask:



*Data from interviews carried out on people not wearing masks



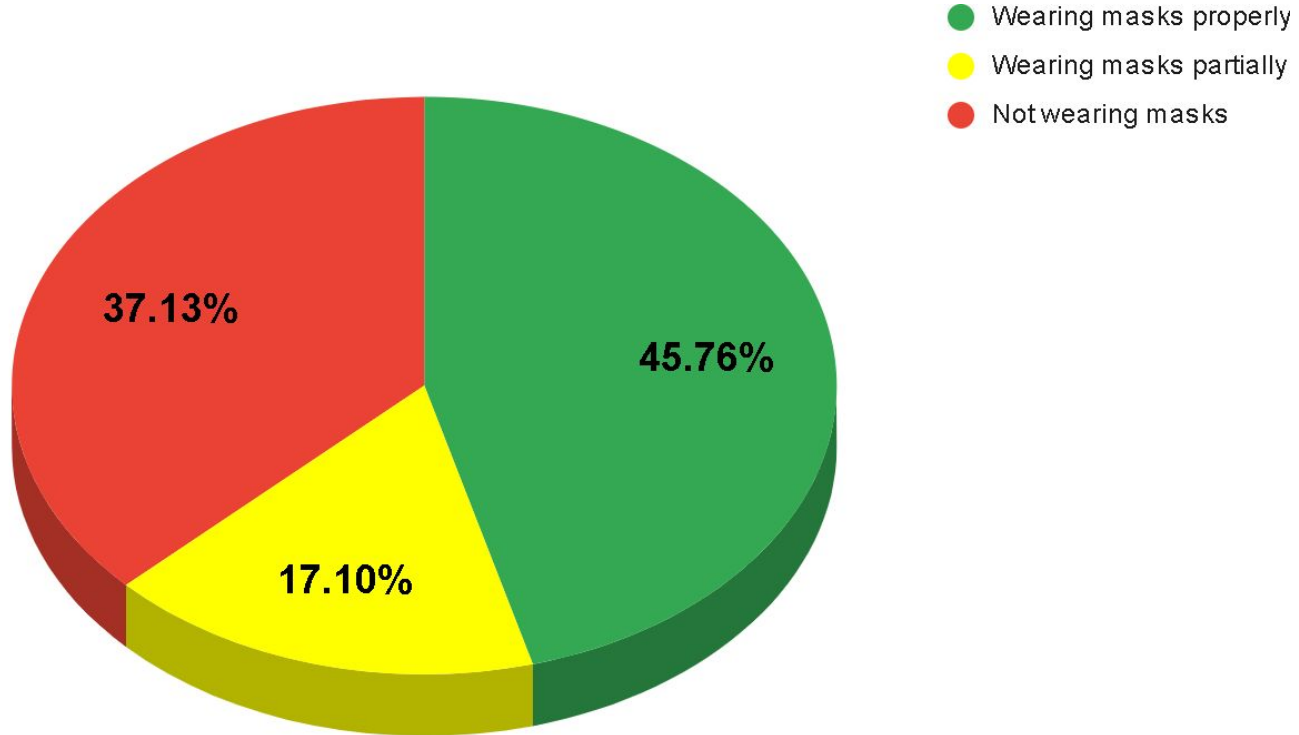
Hyderabad Mask Adherence Survey Insights

Overview

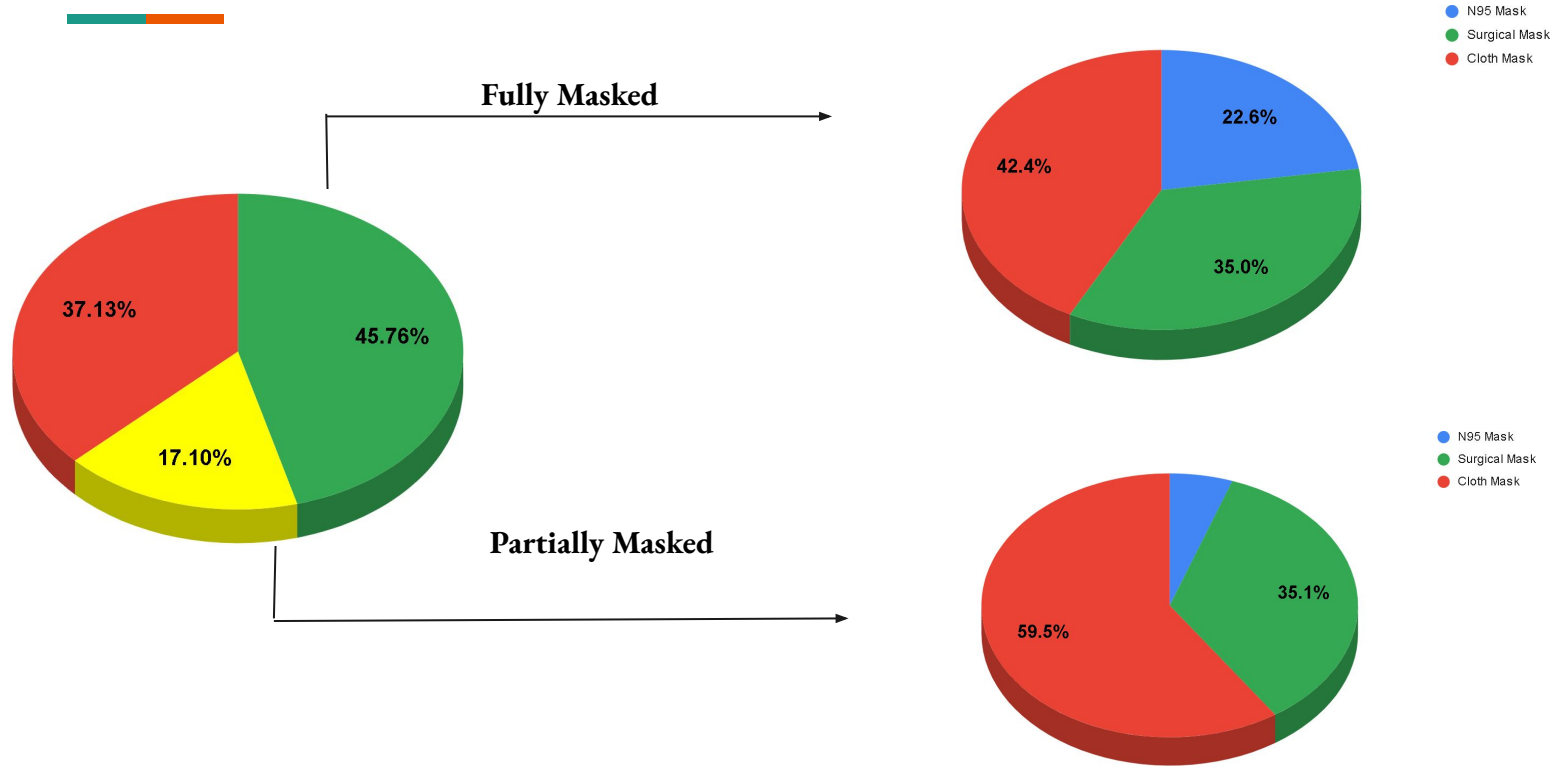


- Carried out by assessors across Hyderabad;
- Total of 649 samples collected (49 Interviews).
- The basic observational data points include:
 - Location;
 - Type of Public Place;
 - Gender of Participants;
 - Age range of Participants;
 - Mask Adherence;
 - Mask Type.
- The interview specific data points include:
 - Reasoning for wearing/not wearing a mask;
 - Reasoning for wearing specific type of mask;
 - Vaccination Status;
 - Exposure to Corona Virus in the past;
 - Comments if any.

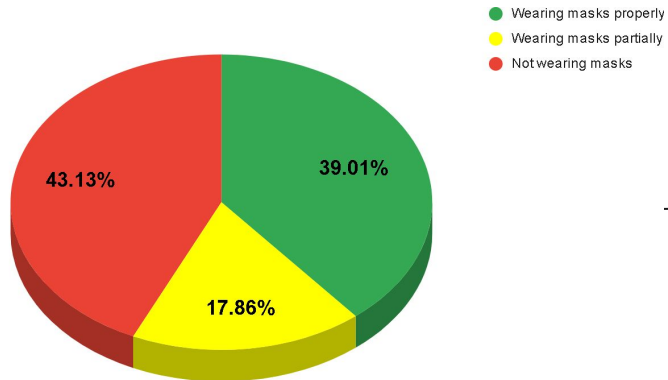
Percentage of Mask Adherence



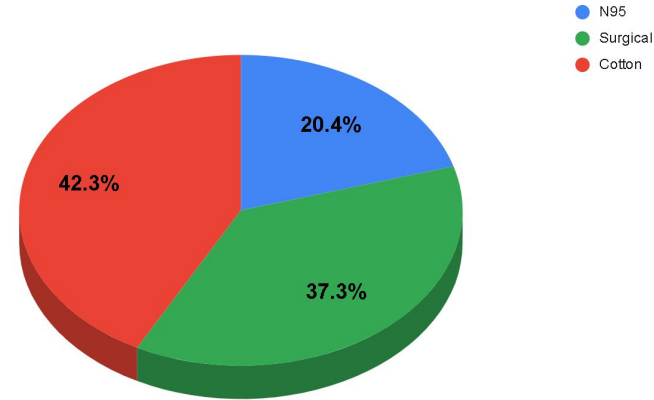
Types of Mask(By fully masked/partially masked)



Mask Adherence- Male

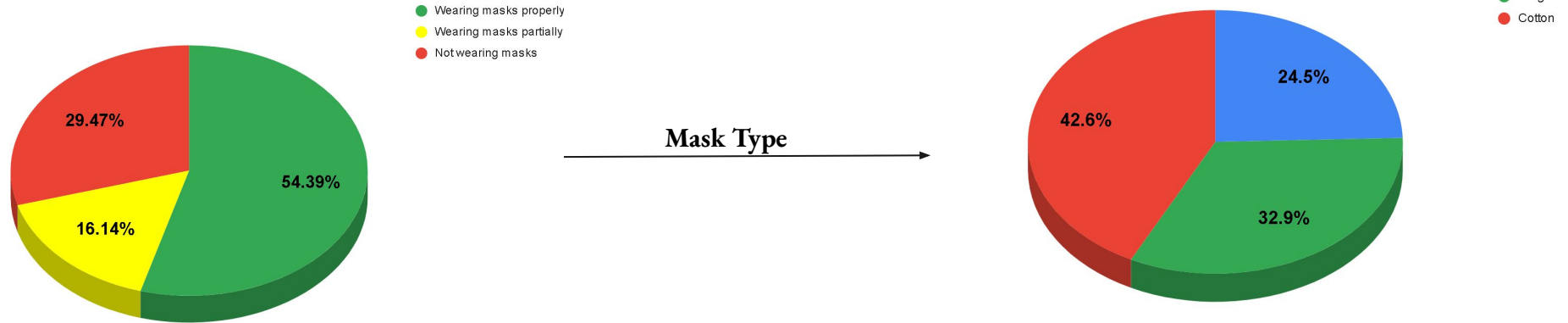


Mask Type



*Properly Masked refers to wearing the mask covering both nose and mouth

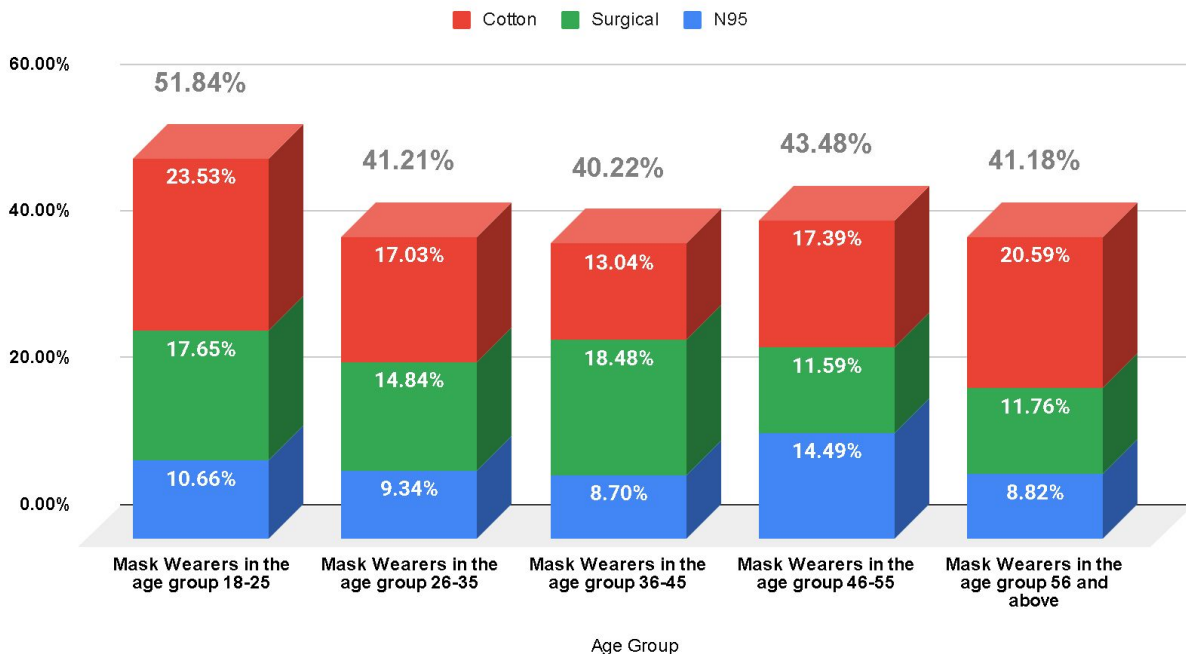
Mask Adherence- Female



*Properly Masked refers to wearing the mask covering both nose and mouth

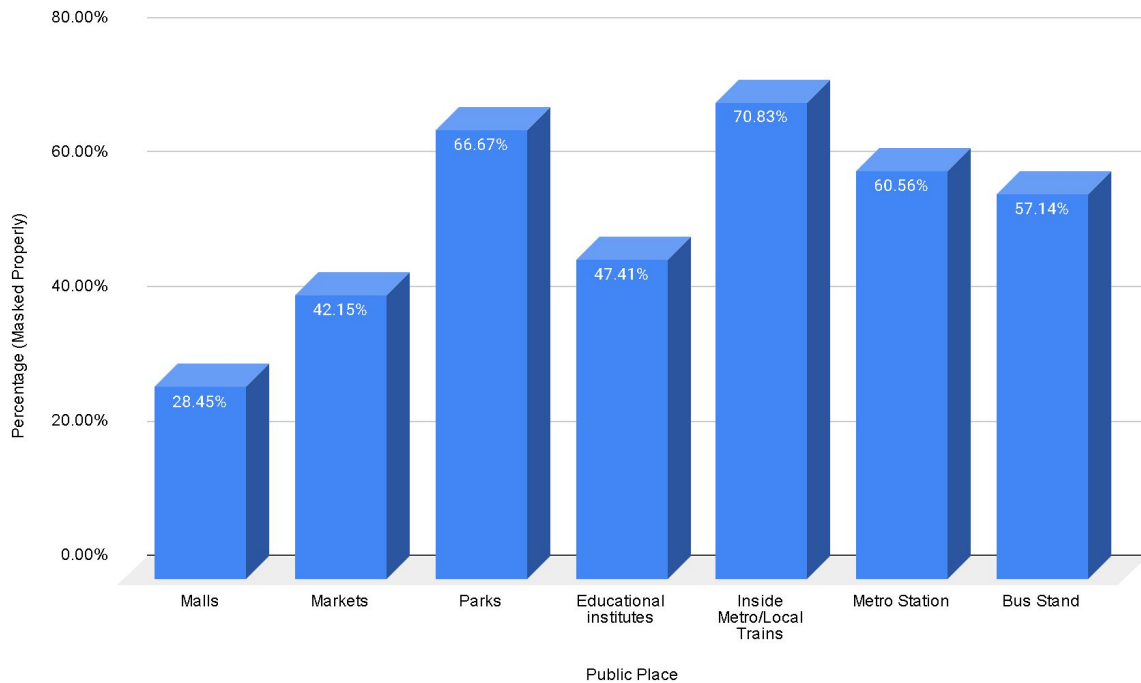
Full Mask Adherence by age group

Percentage of Mask Adherence by Age and Mask Type



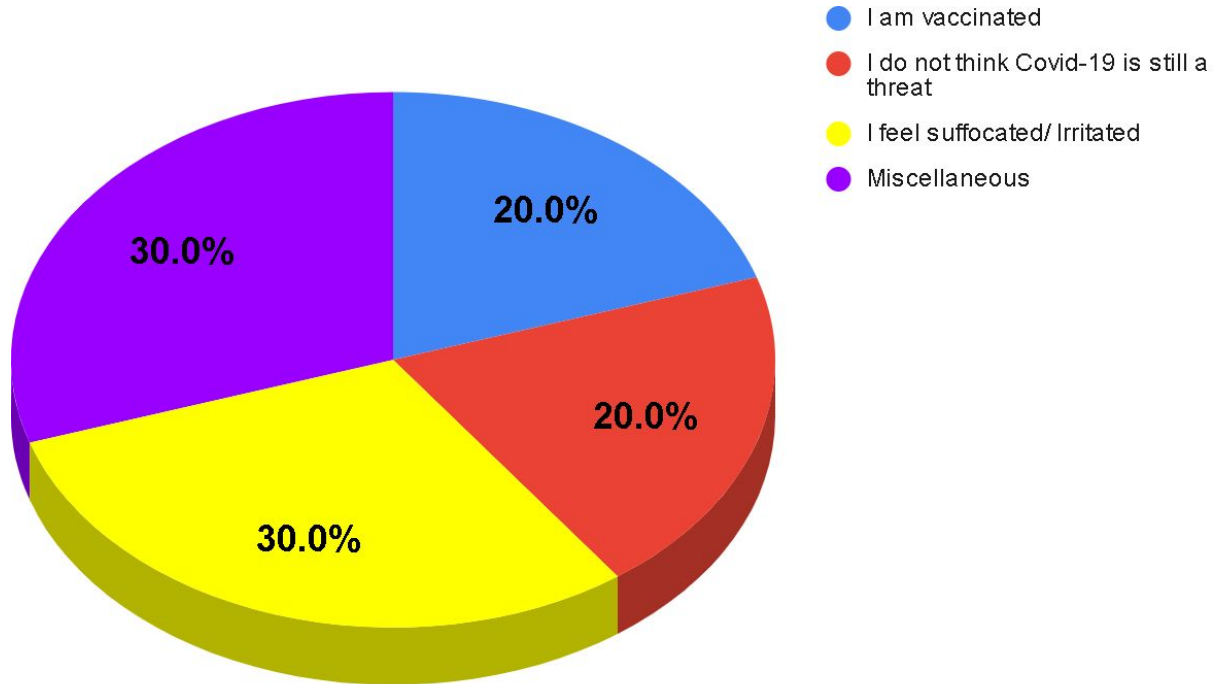
*Properly Masked refers to wearing the mask covering both nose and mouth

Full Mask by Public Place



***Properly Masked refers to wearing the mask covering both nose and mouth**

Reasoning for not wearing a Mask:



*Data from interviews carried out on people not wearing masks



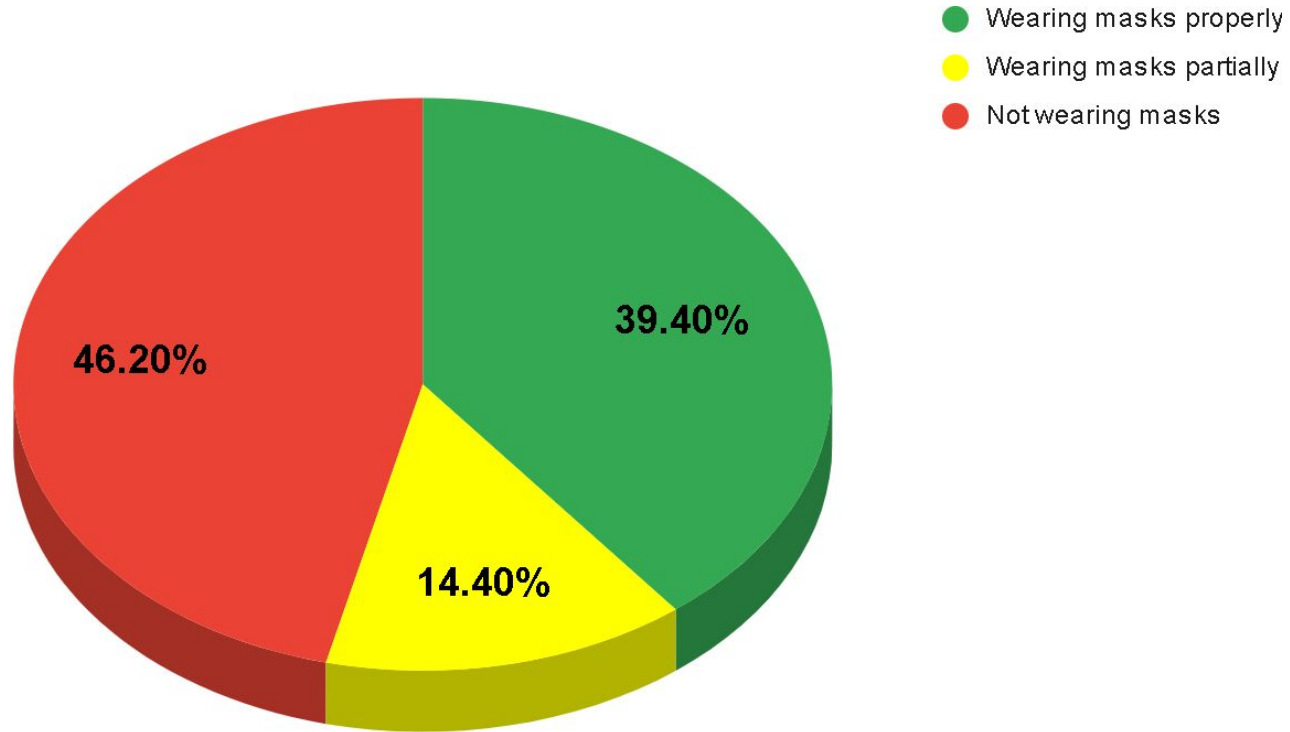
Jammu Round-1 Mask Adherence Survey Insights

Overview

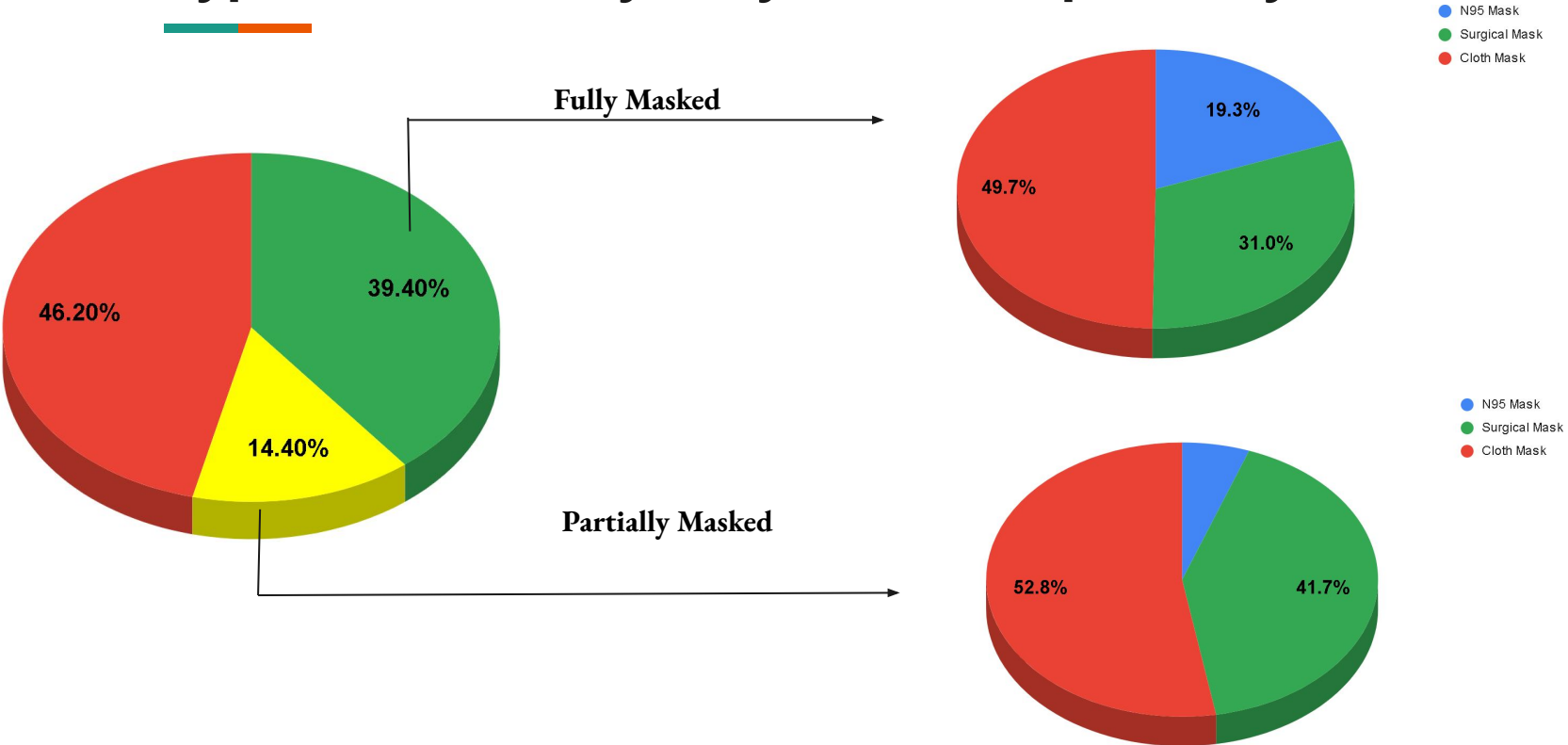


- Carried out by assessors across Jammu;
- Total of 500 samples collected (49 Interviews).
- The basic observational data points include:
 - Location;
 - Type of Public Place;
 - Gender of Participants;
 - Age range of Participants;
 - Mask Adherence;
 - Mask Type.
- The interview specific data points include:
 - Reasoning for wearing/not wearing a mask;
 - Reasoning for wearing specific type of mask;
 - Vaccination Status;
 - Exposure to Corona Virus in the past;
 - Comments if any.

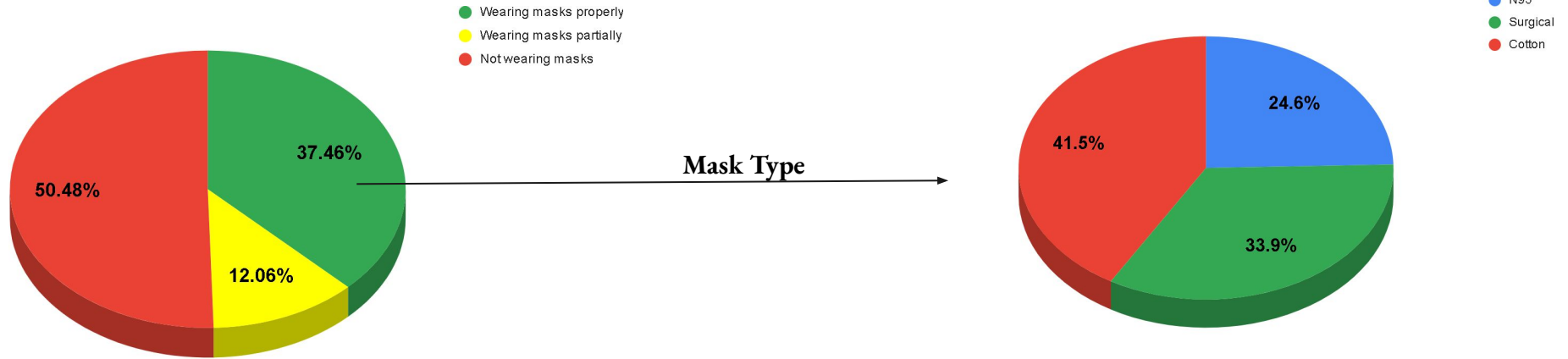
Percentage of Mask Adherence



Types of Mask(By fully masked/partially masked)

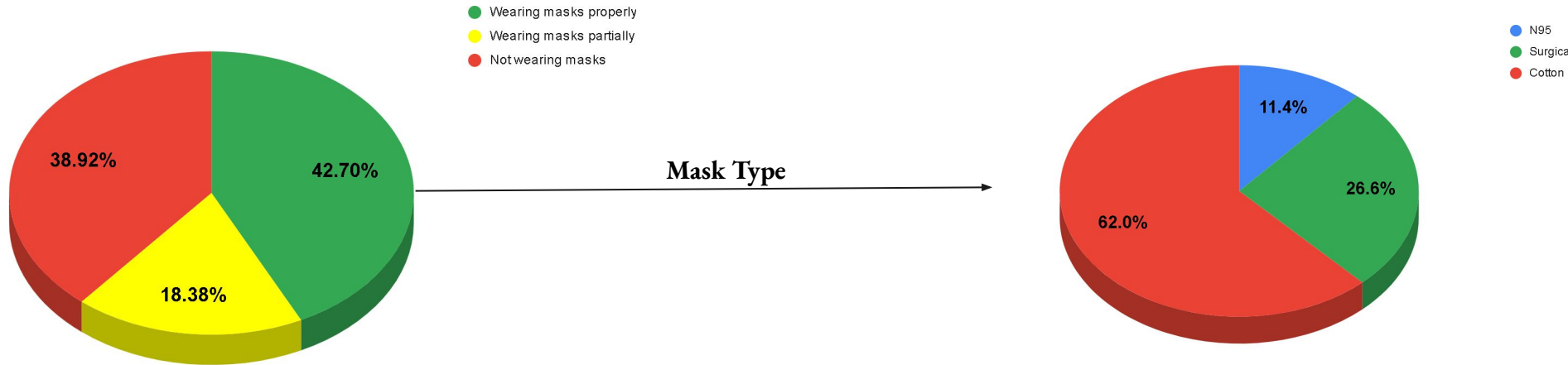


Mask Adherence- Male



*Properly Masked refers to wearing the mask covering both nose and mouth

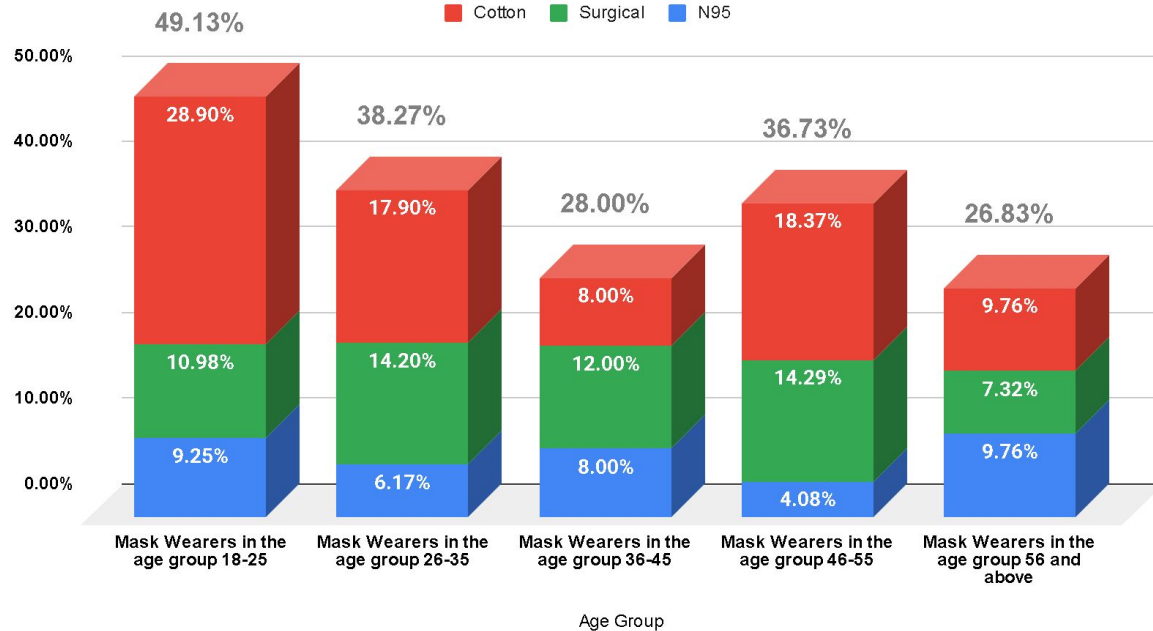
Mask Adherence- Female



*Properly Masked refers to wearing the mask covering both nose and mouth

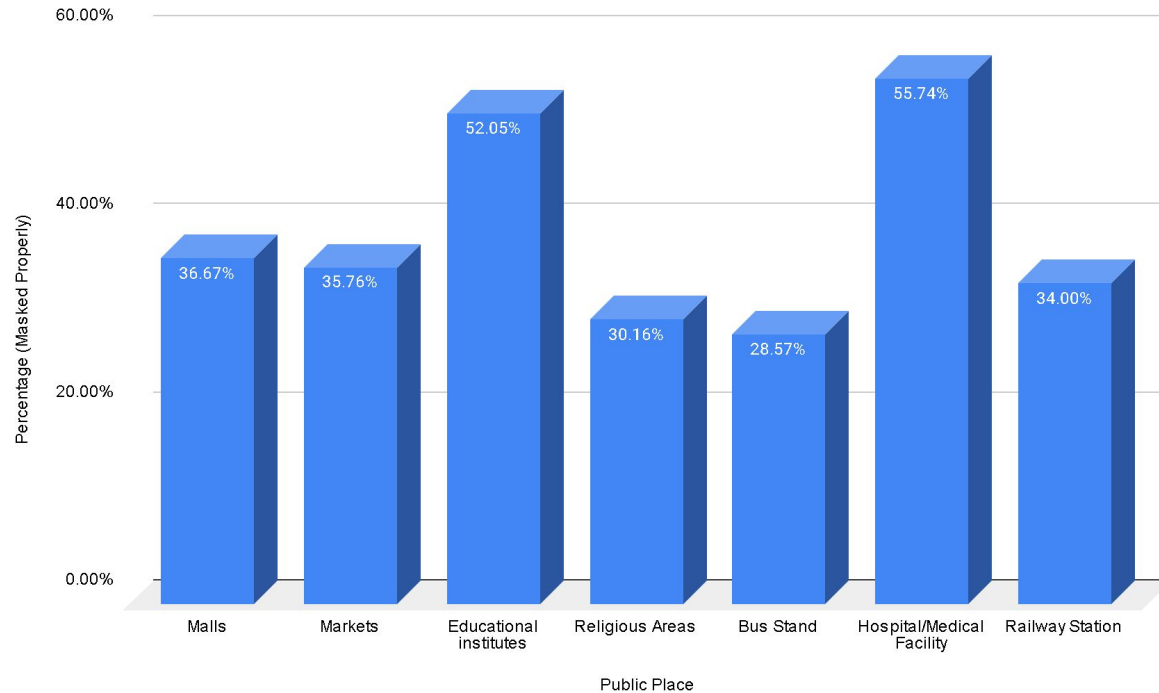
Full Mask Adherence by age group

Percentage of Mask Adherence by Age and Mask Type



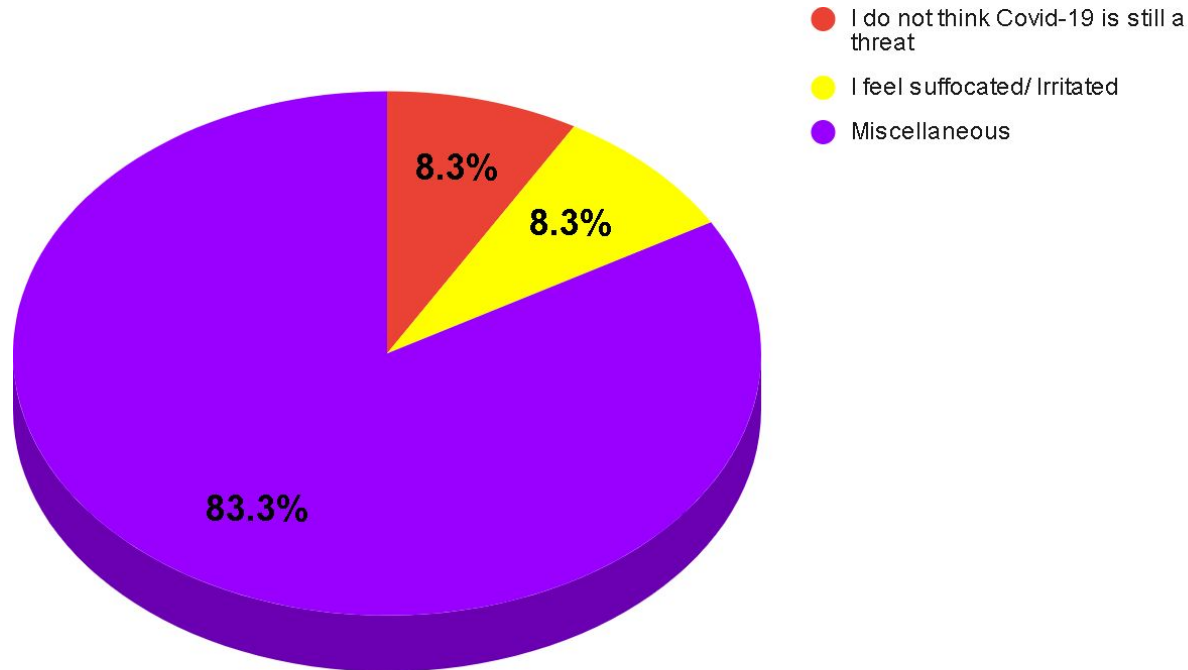
*Properly Masked refers to wearing the mask covering both nose and mouth

Full Mask by Public Place



***Properly Masked refers to wearing the mask covering both nose and mouth**

Reasoning for not wearing a Mask:



*Data from interviews carried out on people not wearing masks



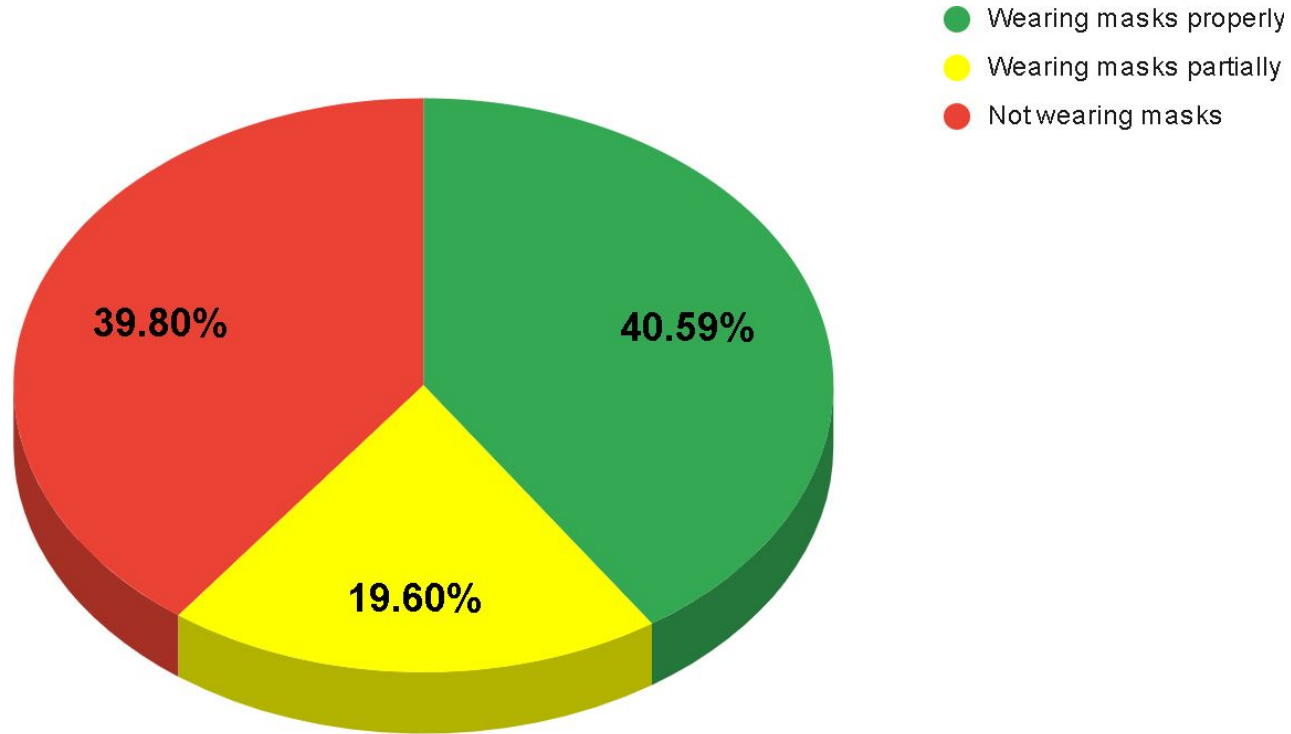
Shimla Mask Adherence Survey Insights

Overview

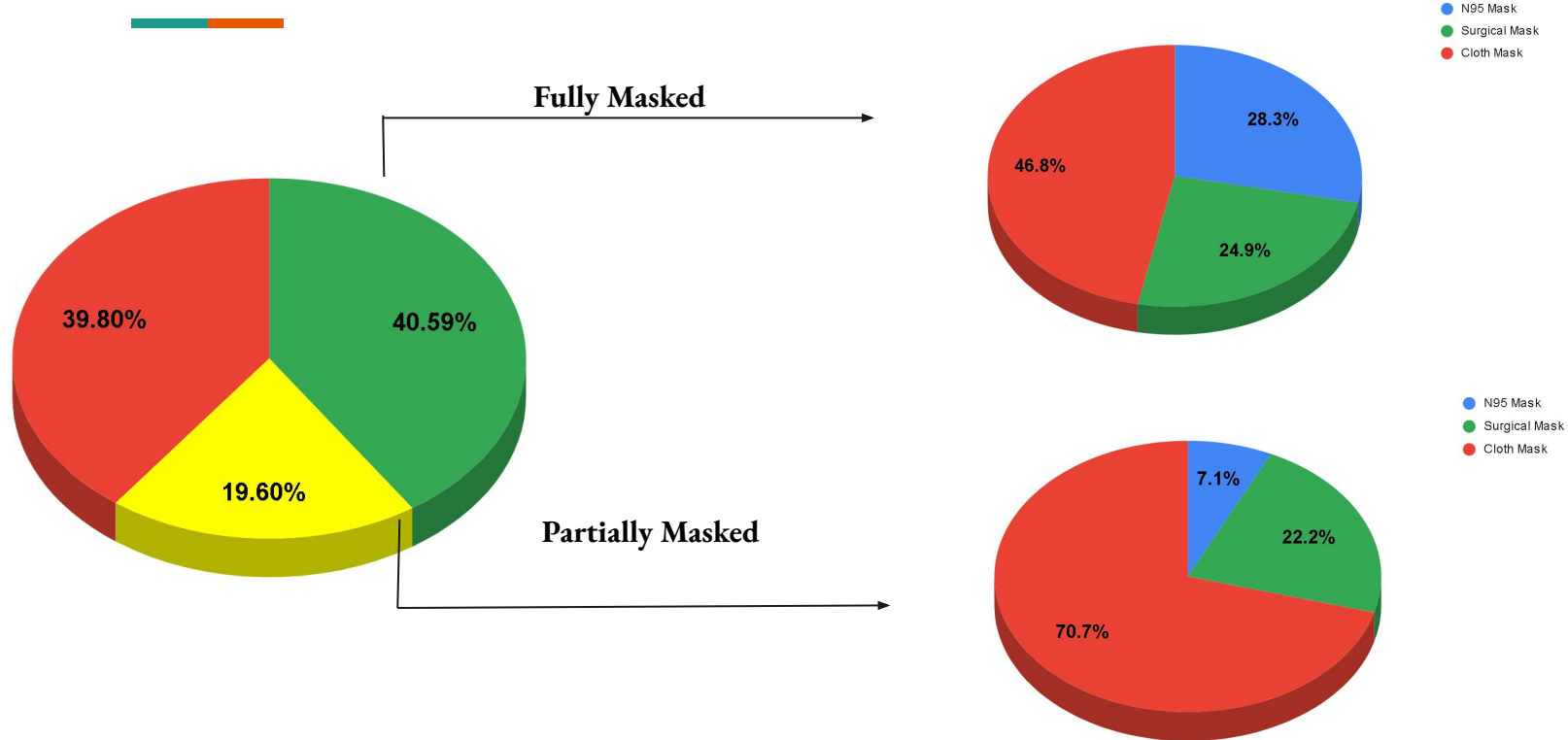


- Carried out by assessors across Shimla;
- Total of 505 samples collected (46 Interviews).
- The basic observational data points include:
 - Location;
 - Type of Public Place;
 - Gender of Participants;
 - Age range of Participants;
 - Mask Adherence;
 - Mask Type.
- The interview specific data points include:
 - Reasoning for wearing/not wearing a mask;
 - Reasoning for wearing specific type of mask;
 - Vaccination Status;
 - Exposure to Corona Virus in the past;
 - Comments if any.

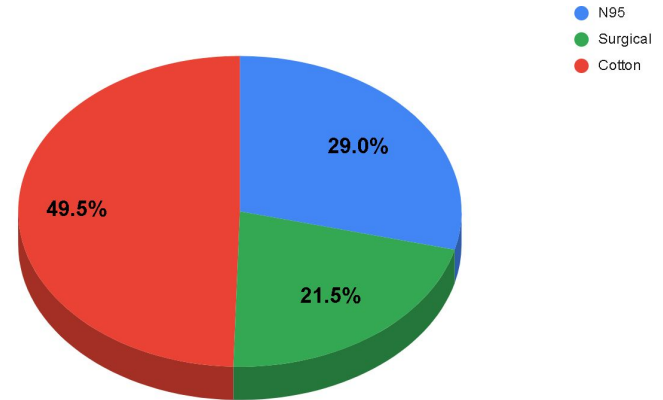
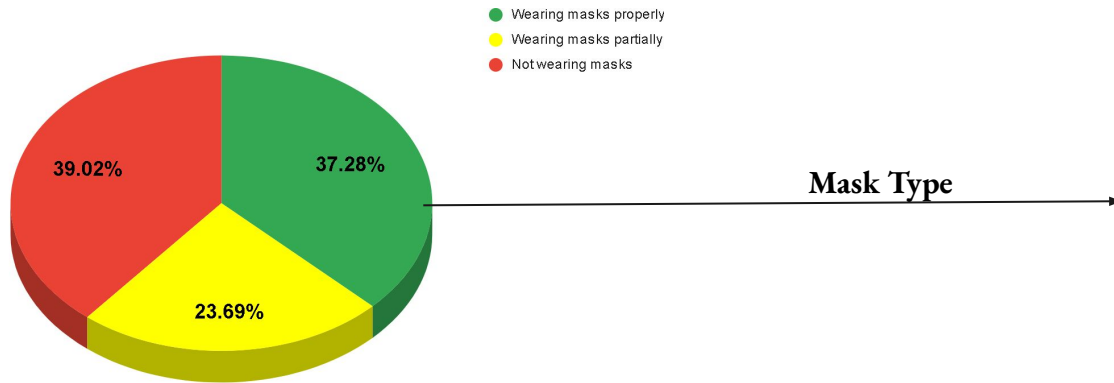
Percentage of Mask Adherence



Types of Mask(By fully masked/partially masked)

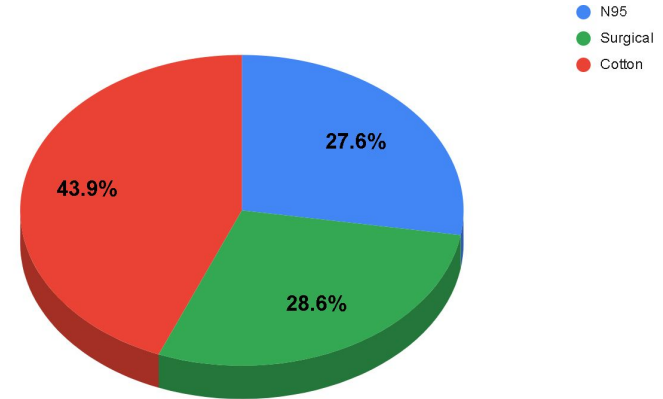
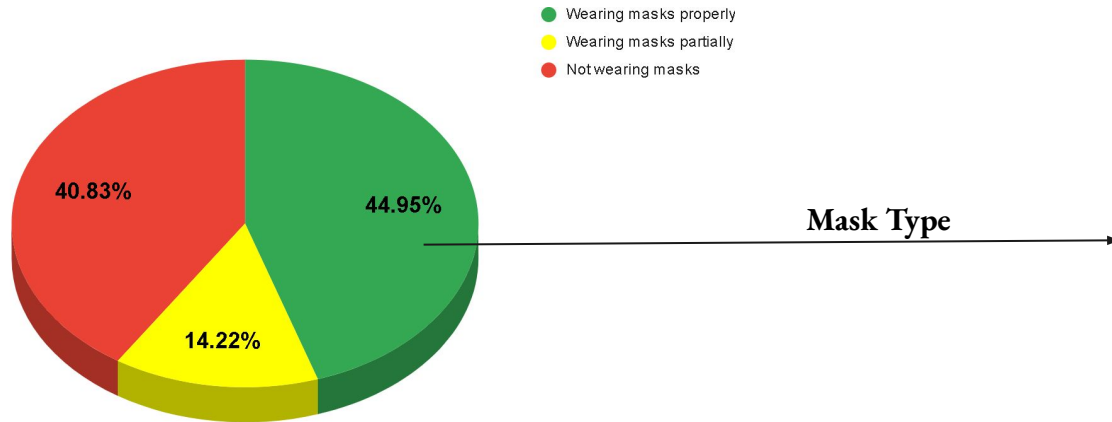


Mask Adherence- Male



*Properly Masked refers to wearing the mask covering both nose and mouth

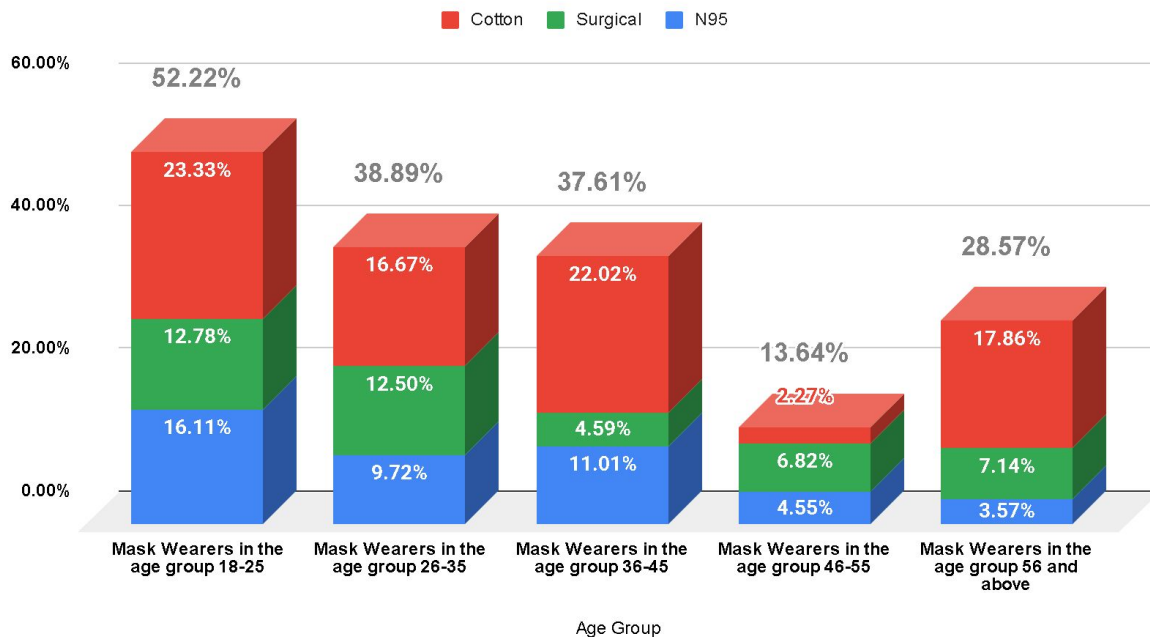
Mask Adherence- Female



*Properly Masked refers to wearing the mask covering both nose and mouth

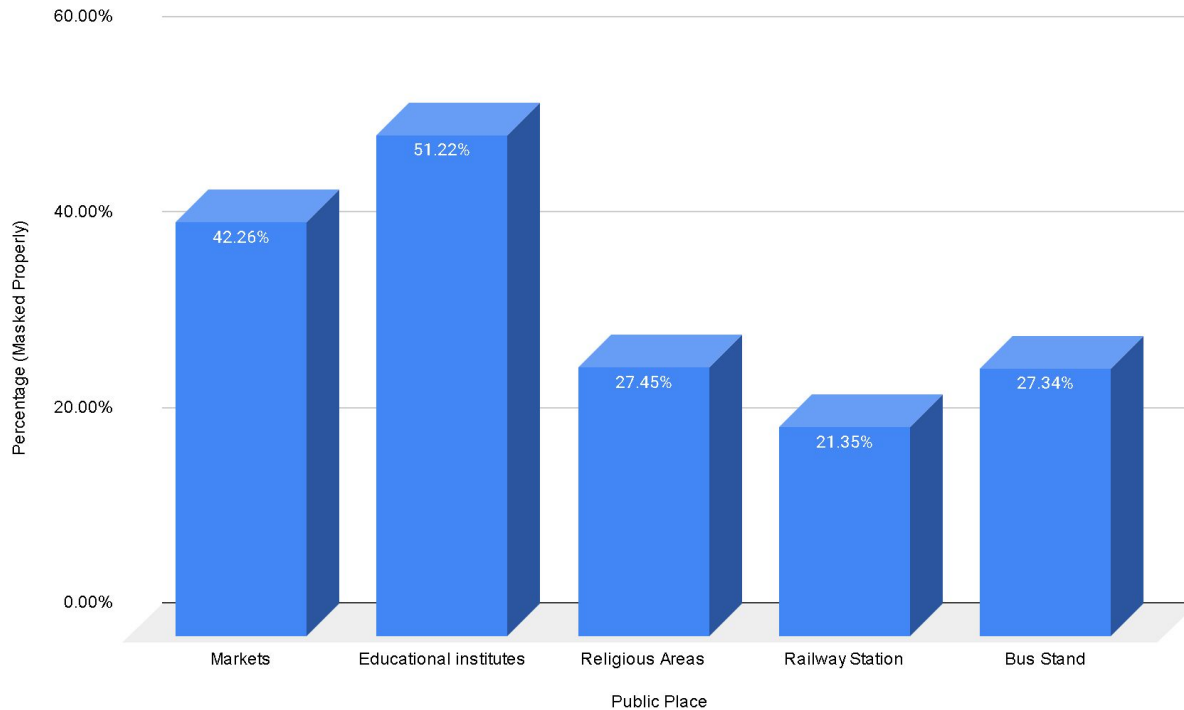
Full Mask Adherence by age group

Percentage of Mask Adherence by Age and Mask Type



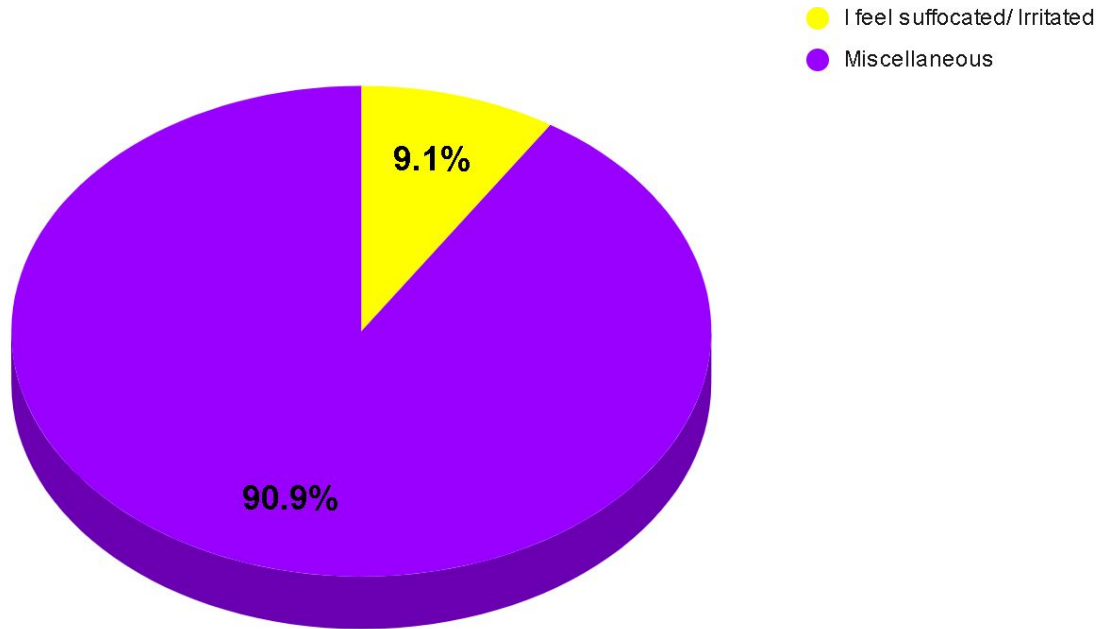
*Properly Masked refers to wearing the mask covering both nose and mouth

Full Mask by Public Place



***Properly Masked refers to wearing the mask covering both nose and mouth**

Reasoning for not wearing a Mask:



*Data from interviews carried out on people not wearing masks



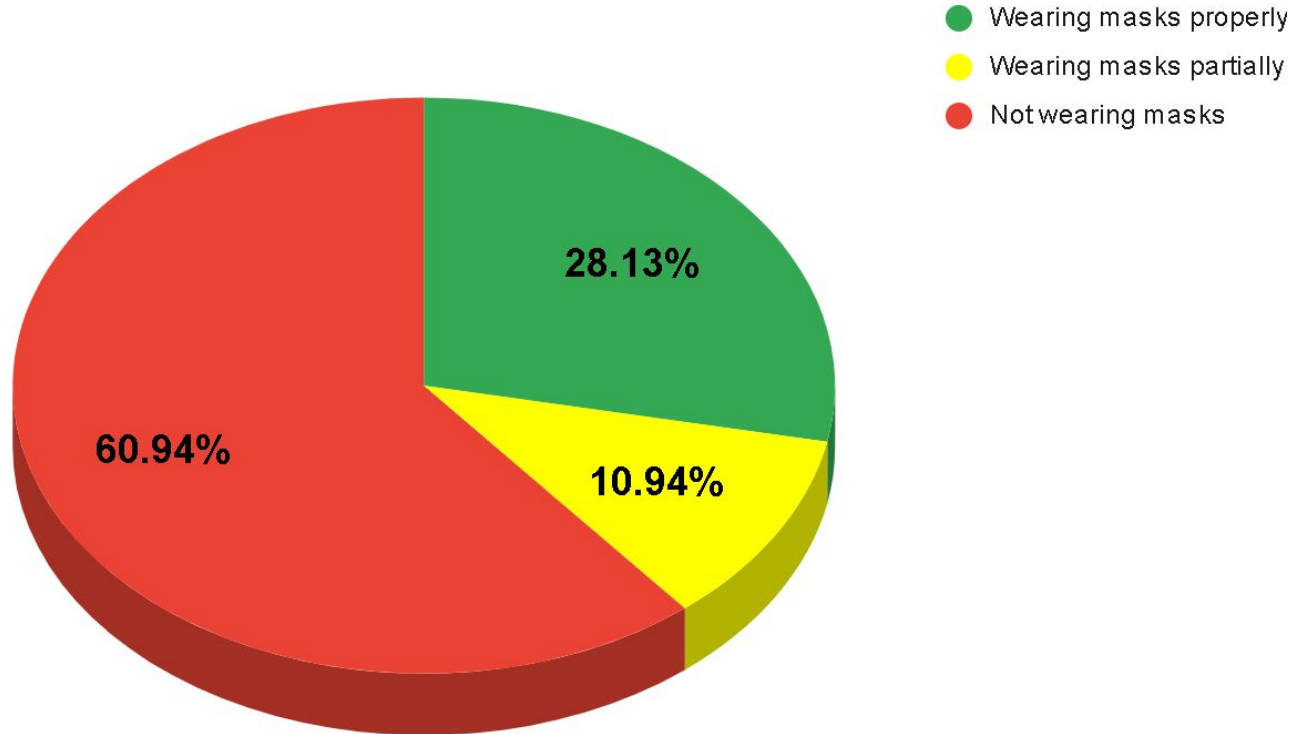
Raipur Mask Adherence Survey Insights

Overview

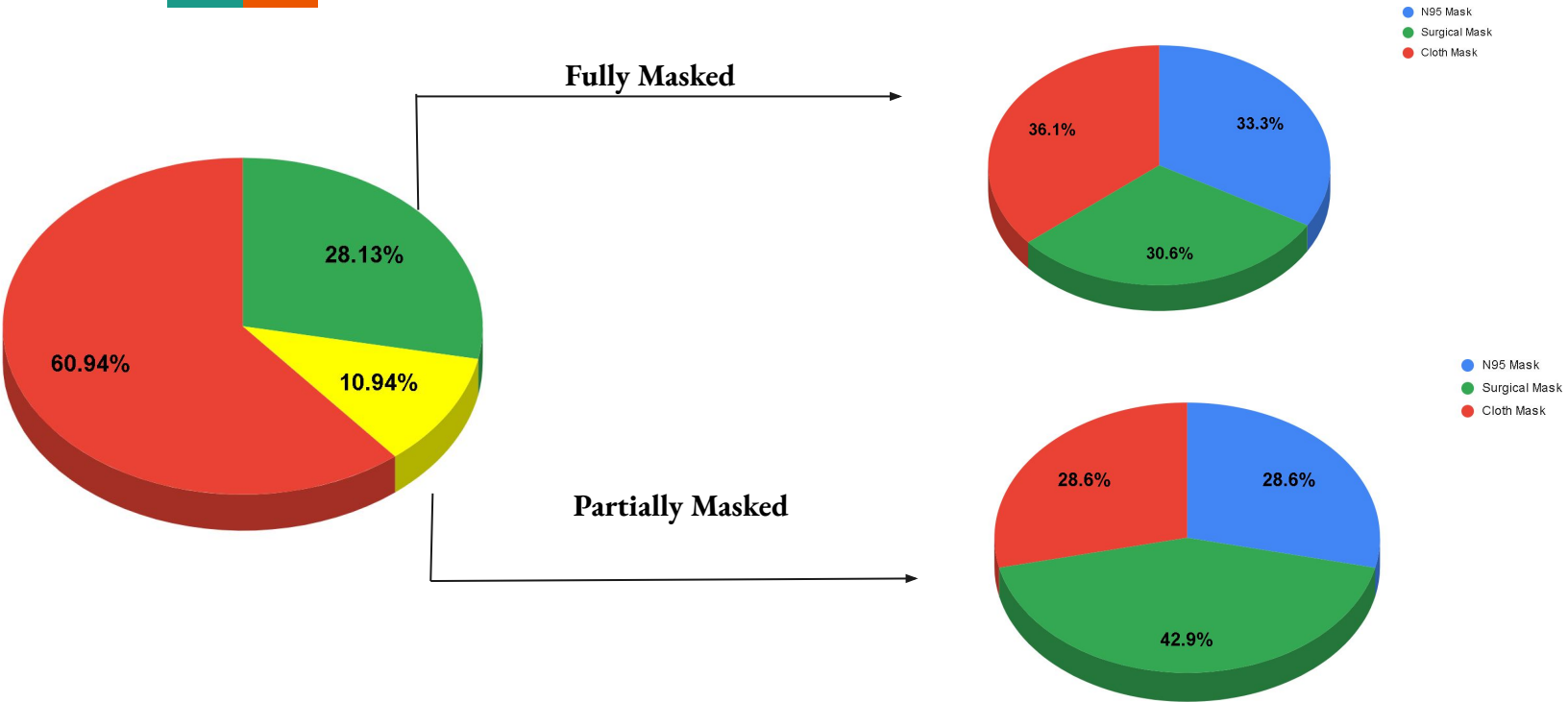


- Carried out by assessors across Raipur;
- Total of 128 samples collected (10 Interviews).
- The basic observational data points include:
 - Location;
 - Type of Public Place;
 - Gender of Participants;
 - Age range of Participants;
 - Mask Adherence;
 - Mask Type.
- The interview specific data points include:
 - Reasoning for wearing/not wearing a mask;
 - Reasoning for wearing specific type of mask;
 - Vaccination Status;
 - Exposure to Corona Virus in the past;
 - Comments if any.

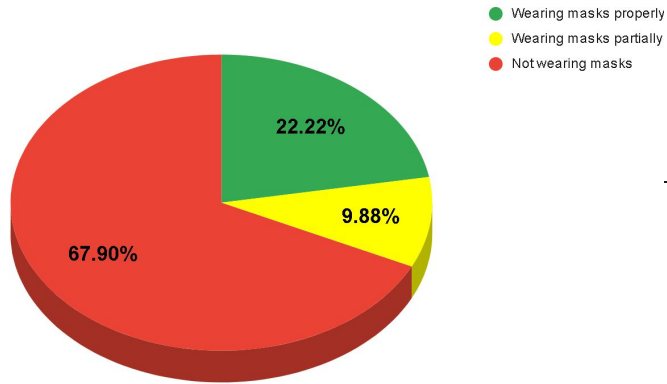
Percentage of Mask Adherence



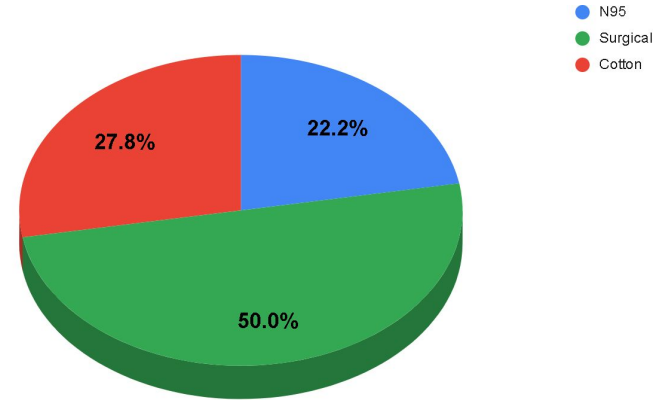
Types of Mask(By fully masked/partially masked)



Mask Adherence- Male

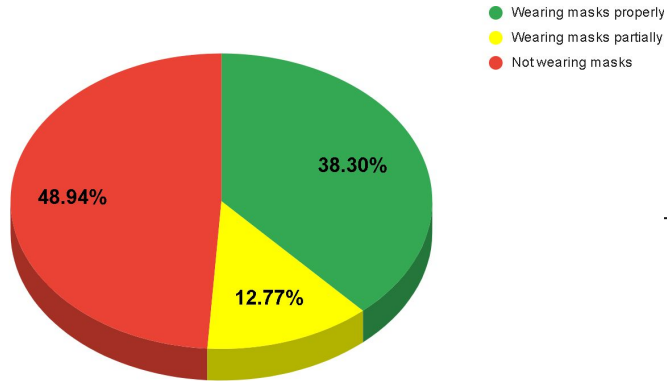


Mask Type →

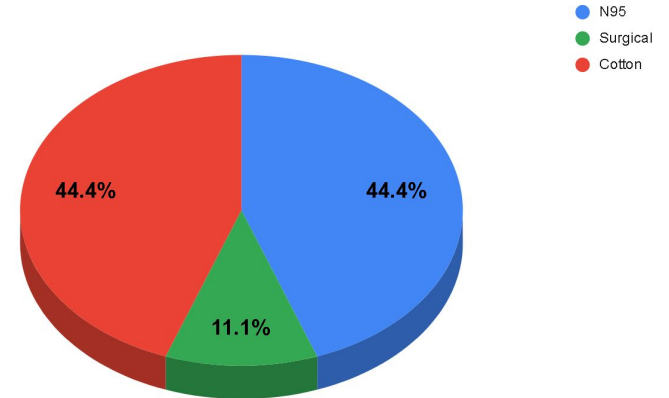


*Properly Masked refers to wearing the mask covering both nose and mouth

Mask Adherence- Female



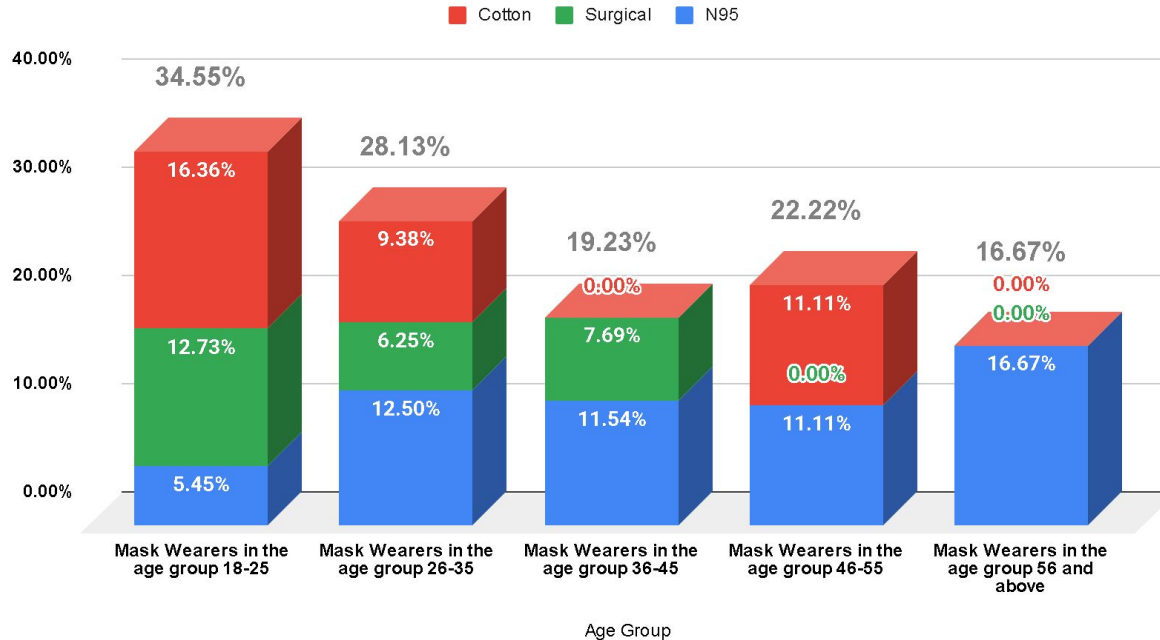
Mask Type



*Properly Masked refers to wearing the mask covering both nose and mouth

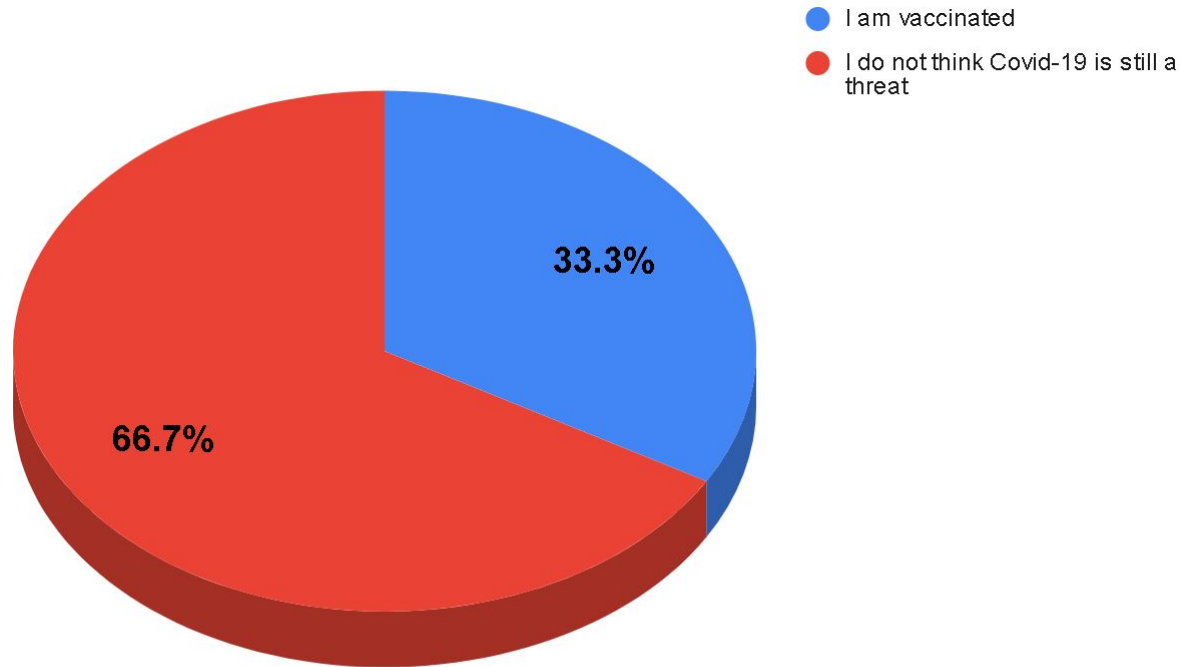
Full Mask Adherence by age group

Percentage of Mask Adherence by Age and Mask Type



*Properly Masked refers to wearing the mask covering both nose and mouth

Reasoning for not wearing a Mask:



*Data from interviews carried out on people not wearing masks



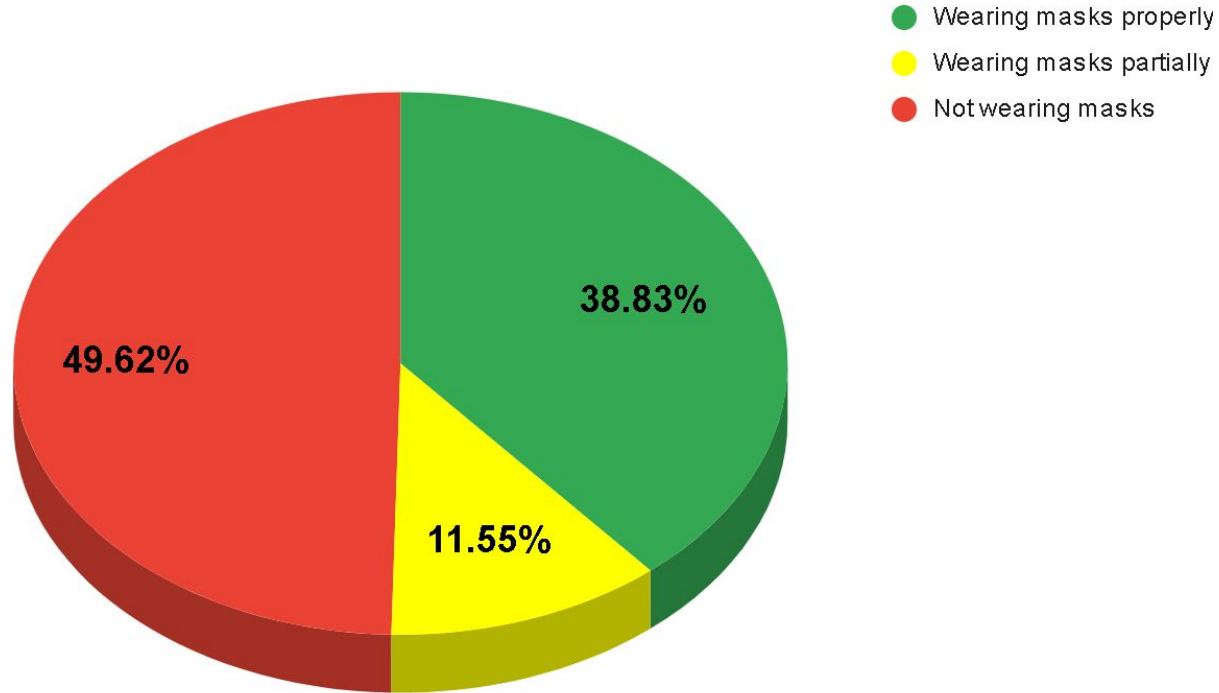
Guwahati Mask Adherence Survey Insights

Overview

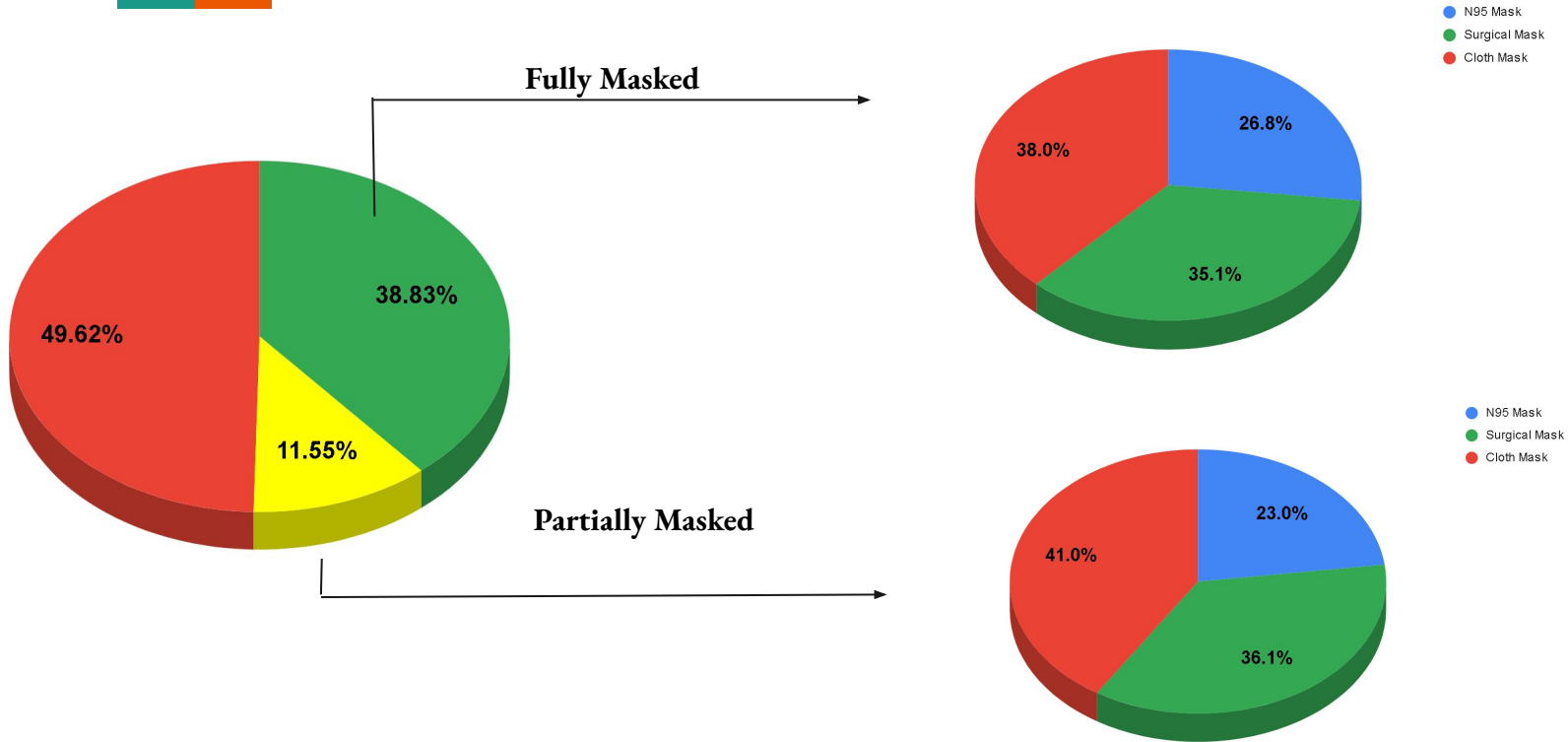


- Carried out by assessors across Guwahati;
- Total of 534 samples collected (54 Interviews).
- The basic observational data points include:
 - Location;
 - Type of Public Place;
 - Gender of Participants;
 - Age range of Participants;
 - Mask Adherence;
 - Mask Type.
- The interview specific data points include:
 - Reasoning for wearing/not wearing a mask;
 - Reasoning for wearing specific type of mask;
 - Vaccination Status;
 - Exposure to Corona Virus in the past;
 - Comments if any.

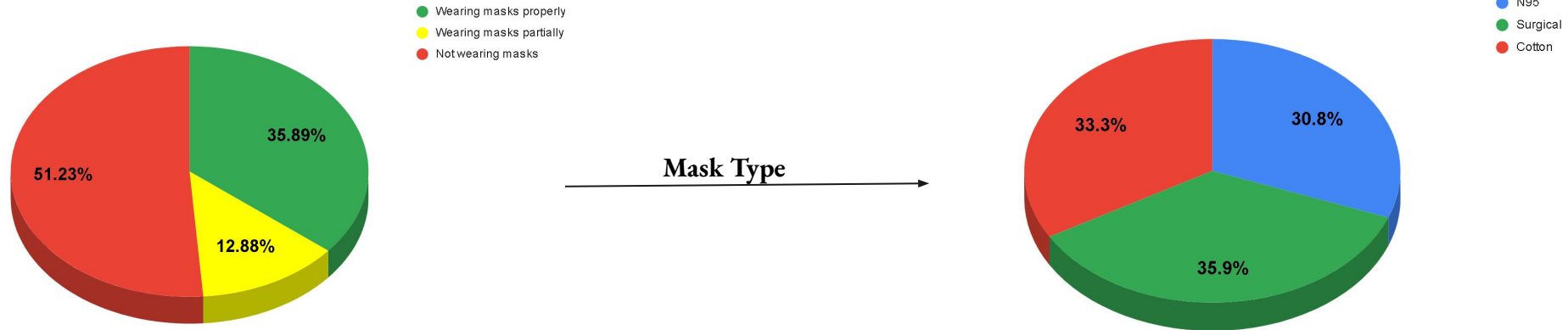
Percentage of Mask Adherence



Types of Mask(By fully masked/partially masked)

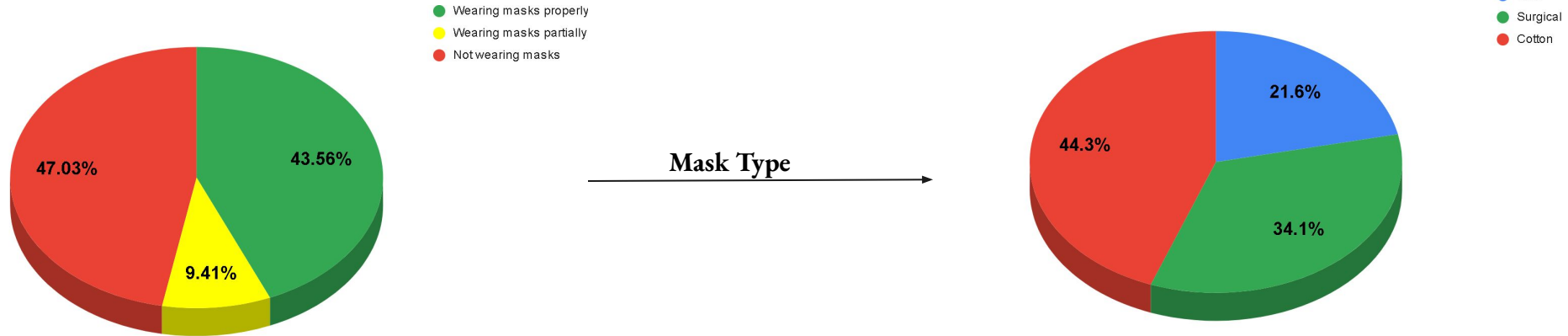


Mask Adherence- Male



*Properly Masked refers to wearing the mask covering both nose and mouth

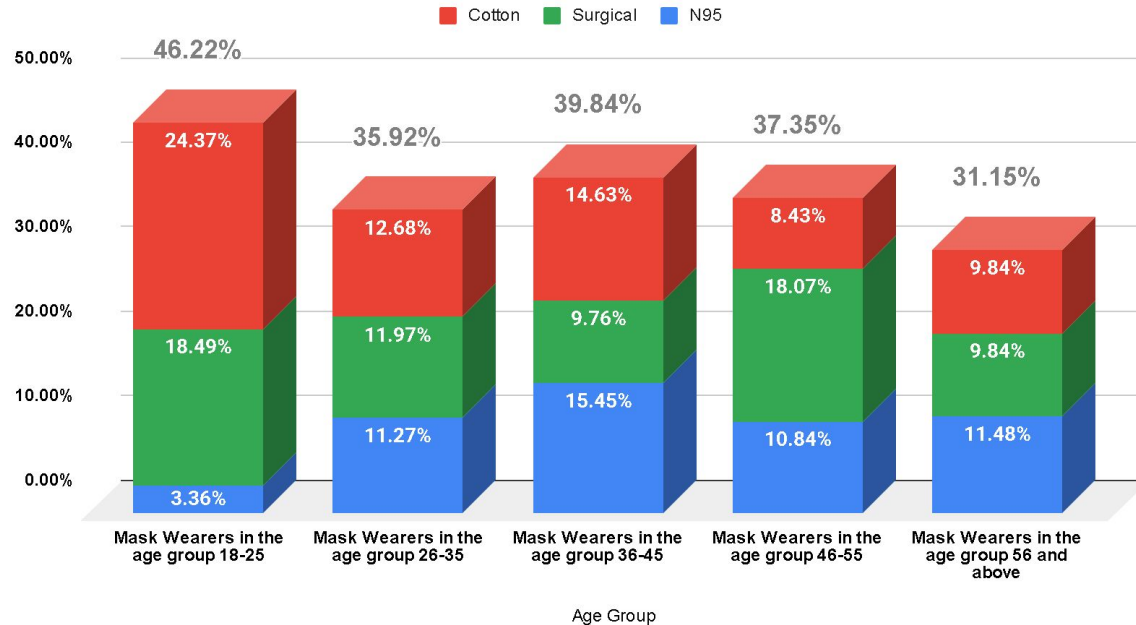
Mask Adherence- Female



*Properly Masked refers to wearing the mask covering both nose and mouth

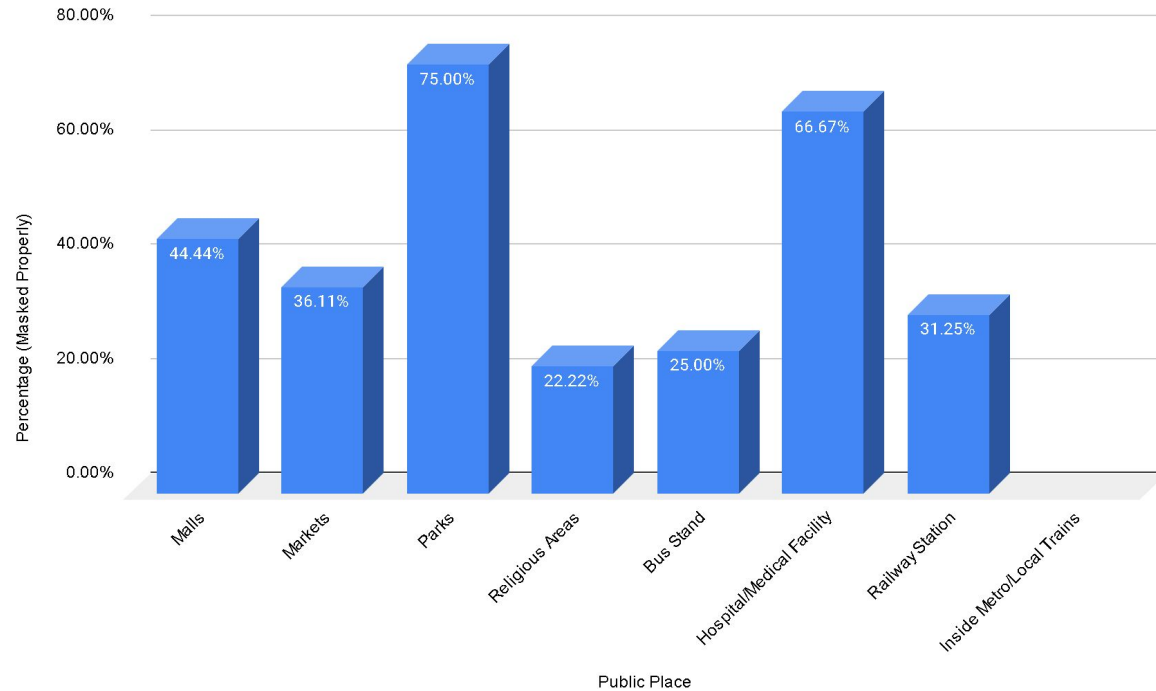
Full Mask Adherence by age group

Percentage of Mask Adherence by Age and Mask Type



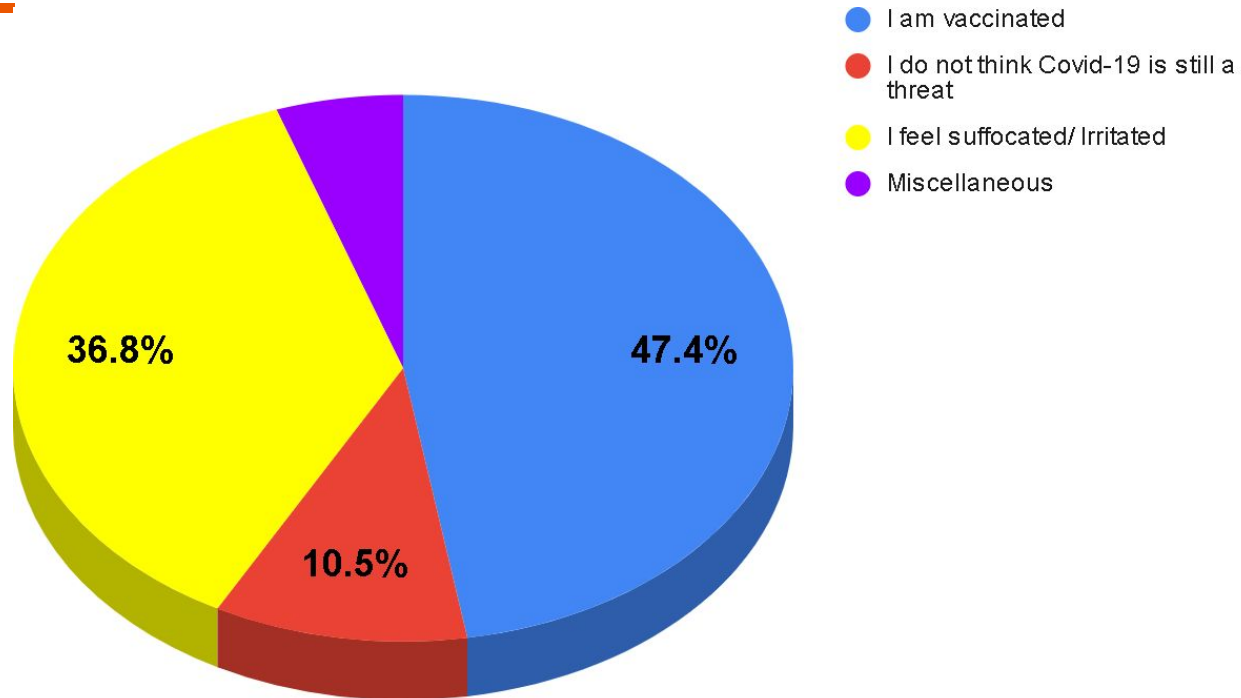
*Properly Masked refers to wearing the mask covering both nose and mouth

Full Mask by Public Place



*Properly Masked refers to wearing the mask covering both nose and mouth

Reasoning for not wearing a Mask:



*Data from interviews carried out on people not wearing masks



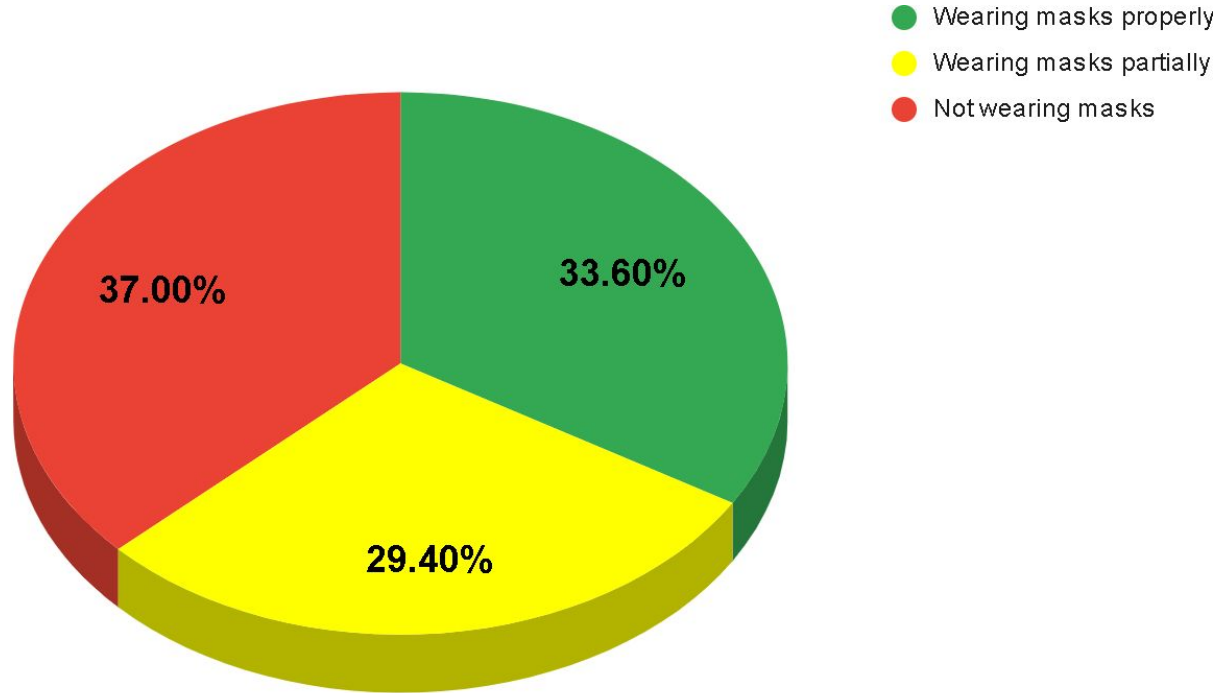
Pune Mask Adherence Survey Insights

Overview

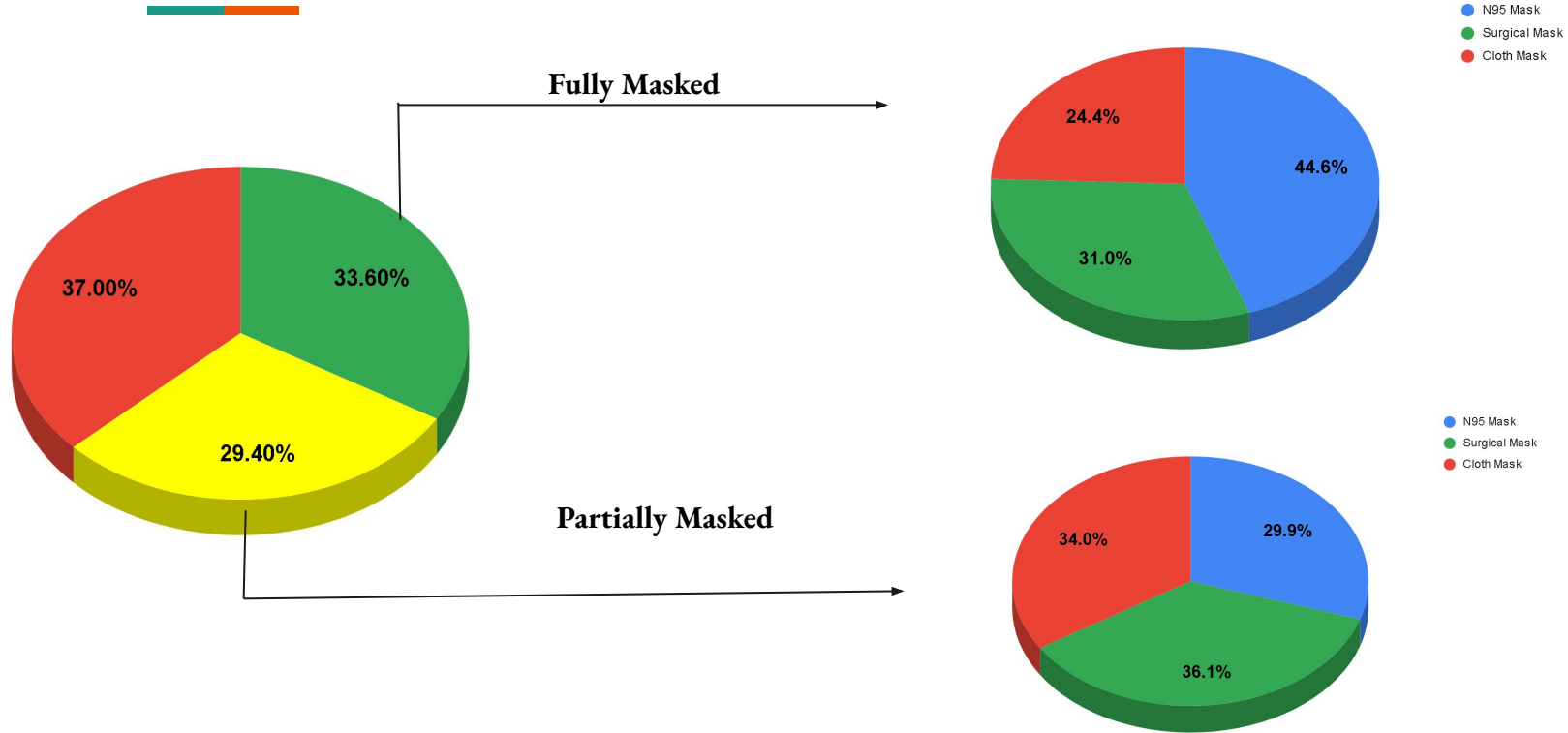


- Carried out by two assessors across Pune;
- Total of 500 samples collected (44 Interviews).
- The basic observational data points include:
 - Location;
 - Type of Public Place;
 - Gender of Participants;
 - Age range of Participants;
 - Mask Adherence;
 - Mask Type.
- The interview specific data points include:
 - Reasoning for wearing/not wearing a mask;
 - Reasoning for wearing specific type of mask;
 - Vaccination Status;
 - Exposure to Corona Virus in the past;
 - Comments if any.

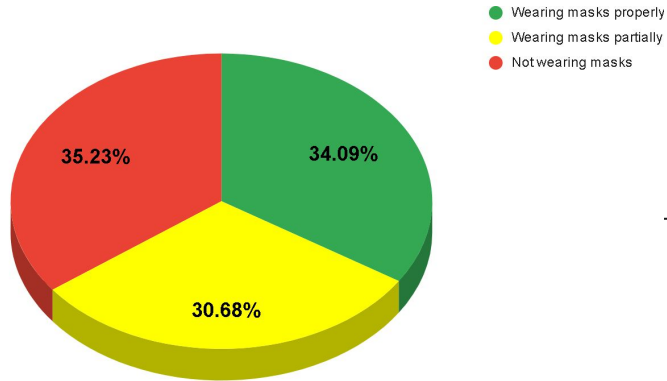
Percentage of Mask Adherence



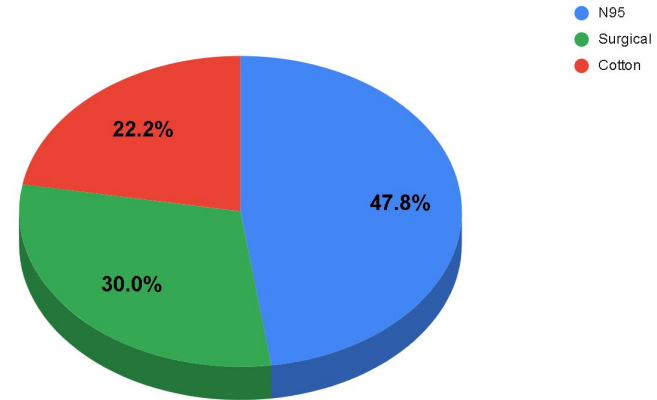
Types of Mask(By fully masked/partially masked)



Mask Adherence- Male

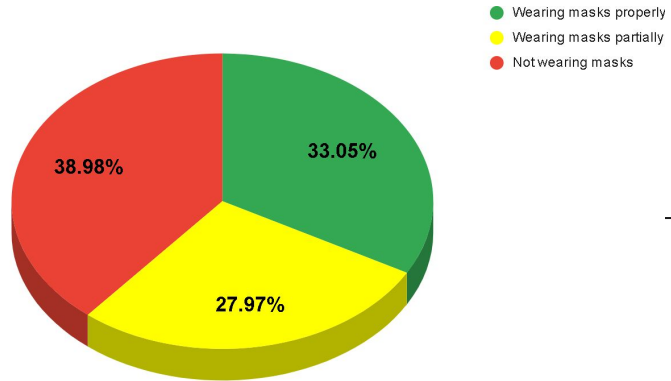


Mask Type

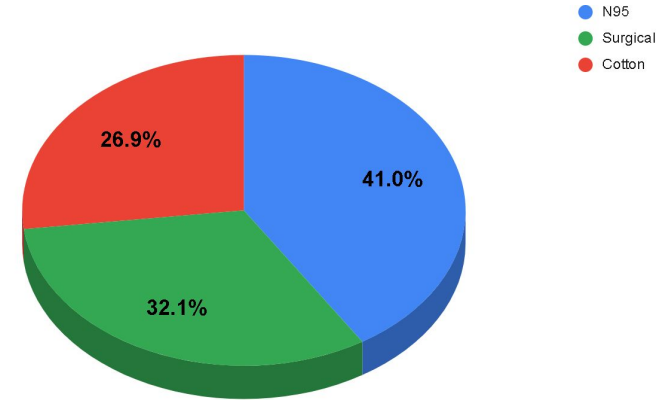


*Properly Masked refers to wearing the mask covering both nose and mouth

Mask Adherence- Female



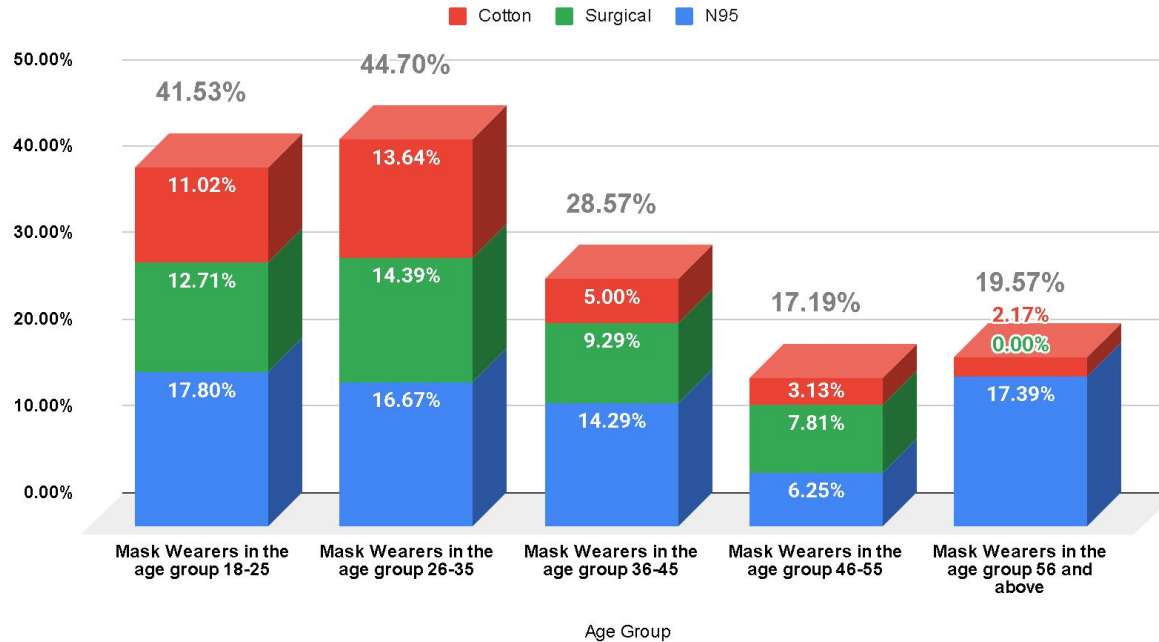
Mask Type



*Properly Masked refers to wearing the mask covering both nose and mouth

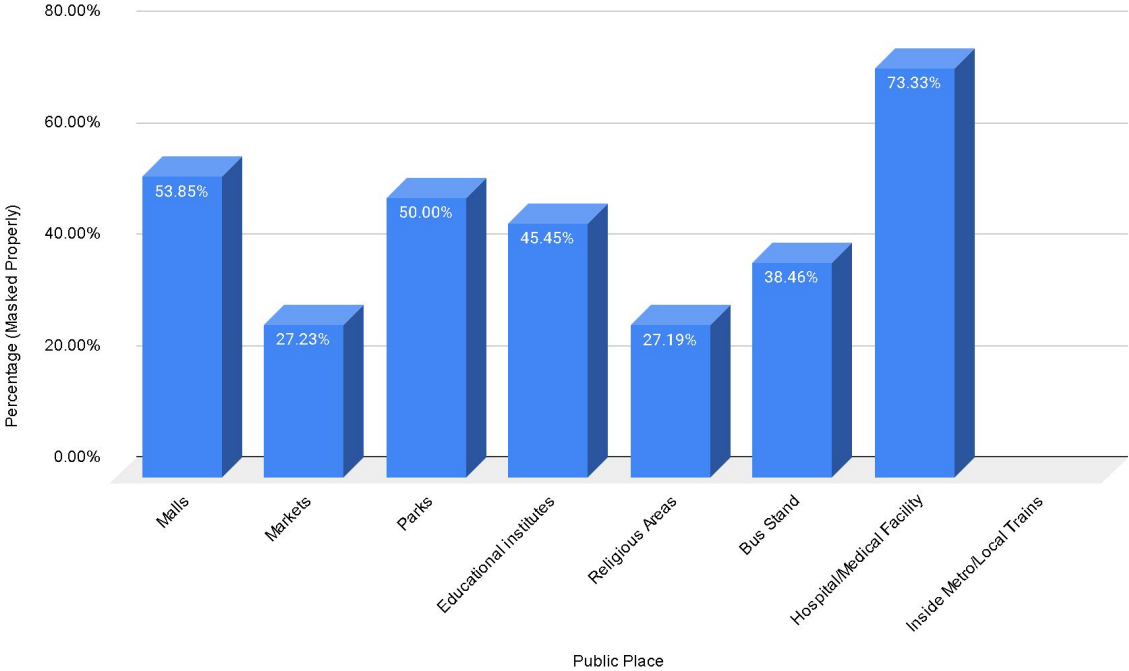
Full Mask Adherence by age group

Percentage of Mask Adherence by Age and Mask Type



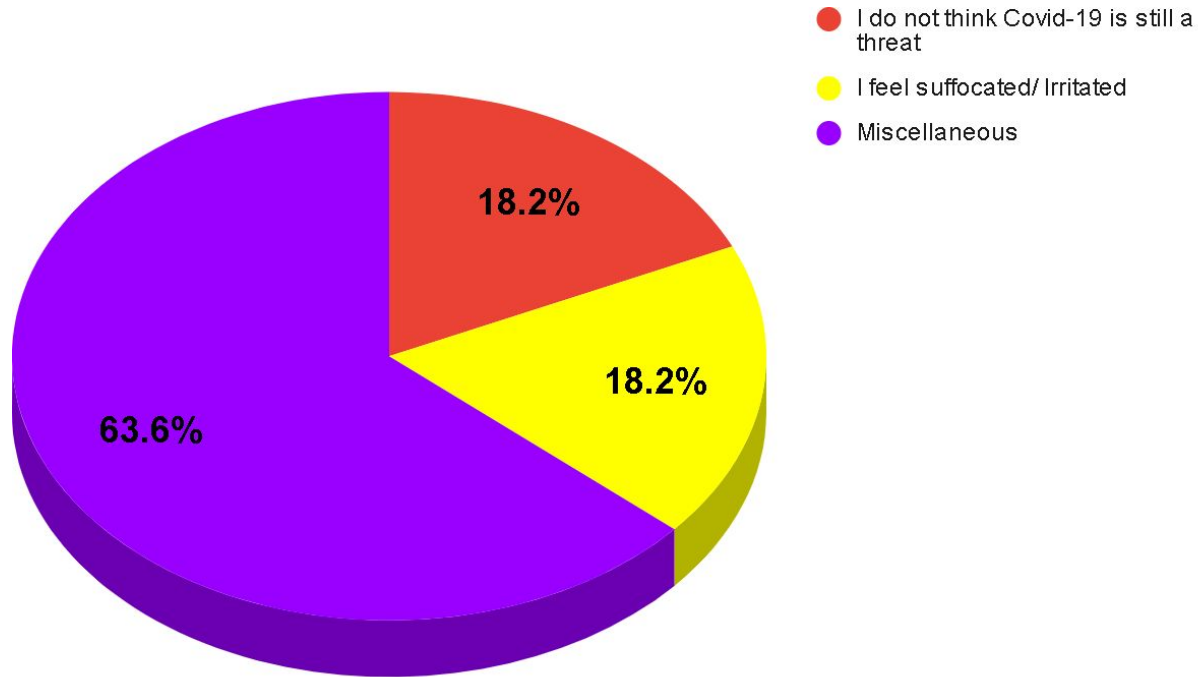
*Properly Masked refers to wearing the mask covering both nose and mouth

Full Mask by Public Place



*Properly Masked refers to wearing the mask covering both nose and mouth

Reasoning for not wearing a Mask:



*Data from interviews carried out on people not wearing masks